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# Sibos 2009

## Conference programme

### Advancing critical dialogue

It is in times of crisis that dialogue is most important and Sibos is the one time in the year when the SWIFT community comes together to discuss those topics that matter most, across business areas, across functions, and across regions.

Sibos offers a rich and diverse conference programme featuring leading experts from our industry who come to debate, share their knowledge and insights and discuss the issues that are at the top of financial industry's agenda. This year's conference programme has been built in close collaboration with our customers and partners. It is a reflection of the diversity of the Sibos audience and covers a wide selection of topics ranging from high level strategic outlooks to more targeted operational sessions.

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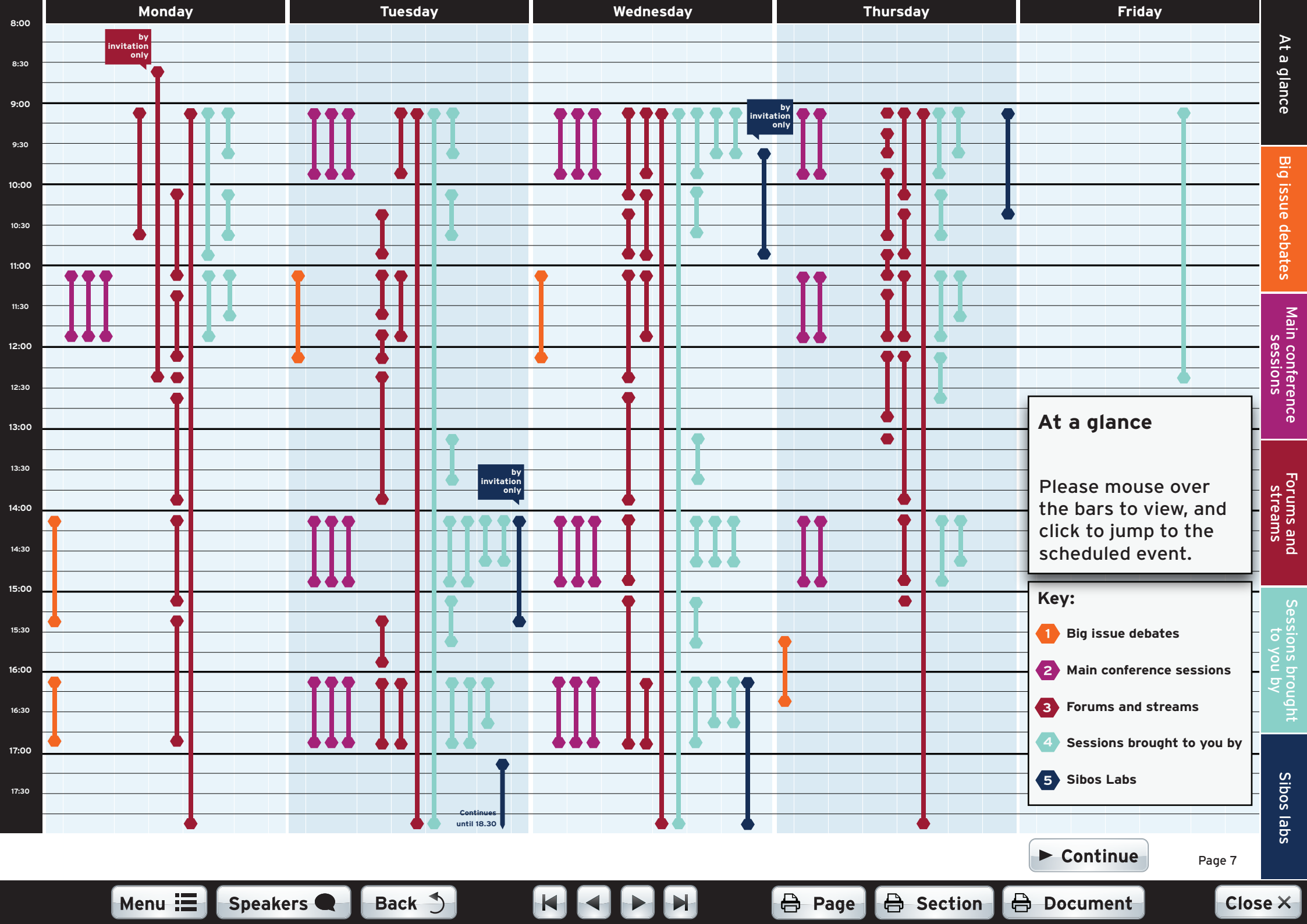


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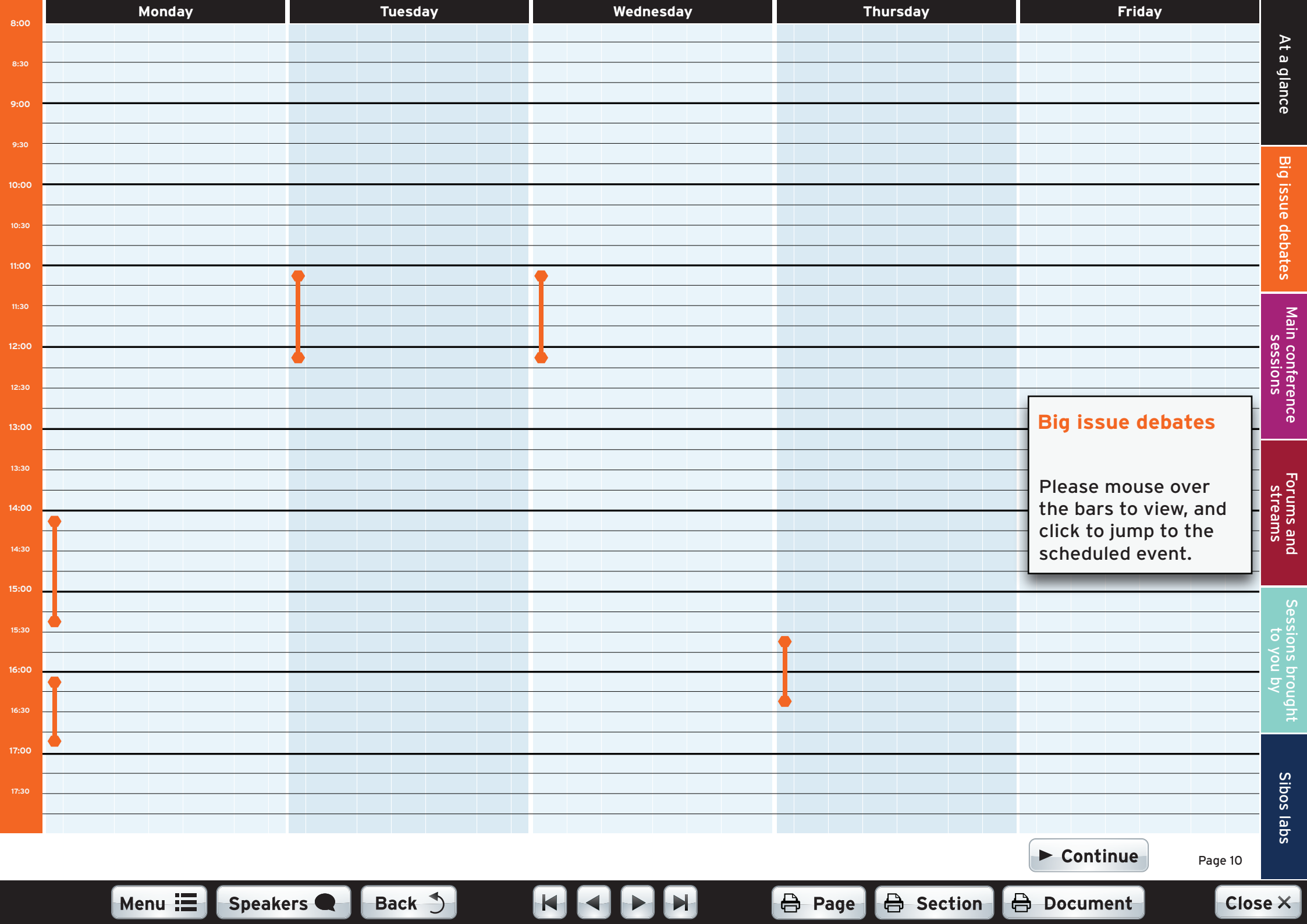
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## 2 Big issue debates

The daily big issue debates are an opportunity for everyone to hear the views of senior key figures from both within and outside the financial industry on issues that are highly relevant to the SWIFT community.

### 2.1 Big issue debate 1 including welcome address: Sibos one year on - leading through uncertainty

**Monday 14 September, 14:00 - 15:30**

The 2009 global financial climate has developed significantly since we met in Vienna a year ago and continues to be extremely challenging on many fronts. How can our industry help shape the post-crisis world? Should the regulatory environment be different? How must the financial industry move forward to build and regain trust? Some banks seem to have got it right. What can we learn from them? What role has transaction banking played - both from a systemic and macro perspective? How will upcoming changes (regulation, protectionism, availability of capital) impact the business models of financial institutions? Have we gone a step too far in moving from no risk and inadequate regulation to being completely risk-averse and over-regulated? How can we strike the right balance?

With simultaneous translation.

- Peter Sands, CEO, Standard Chartered Bank
- Martin Wolf, Chief economics commentator, Financial Times
- Ronnie Chan, Chairman, Hang Lung Group

### 2.2 SWIFT plenary

**Monday 14 September, 16:00 - 17:00**

Your cooperative's CEO, Lázaro Campos and its chairman, Yawar Shah, will give an update on how we have supported our customers throughout the turmoil and what we have done during the past year to adapt to your evolving needs. They will share their perspectives on our industry's challenges and their vision of the role that SWIFT can play in addressing them.

With simultaneous translation.



## 2.3 Big issue debate 2: The Asian century - implications for the financial industry

**Tuesday 15 September, 11:00 - 12:15**

As the global economic crisis continues to evolve, interest in the role of Asia remains strong, not just within the region but also from around the world. Will Asia be a driver for recovery -- or will its focus shift inward to deal with national and regional economic pressures? What does this mean in terms of opportunities for the financial sector? Despite slowing growth overall, where does expansion or investment make sense and what risks should an Asia strategy take into account? Hear what senior thought-leaders from the financial, corporate and public sectors think about the promise of Asia and what should be done to ensure that the Asian century fulfils its promise. With simultaneous translation.

- Dominic Barton, Managing Director, McKinsey & Company
- Jing Ulrich, Managing Director and Chairman, China Equities, J.P. Morgan



## 2.4 Big issue debate 3: Will transaction banking be the engine for sustainable growth?

Wednesday 16 September, 11:00 - 12:15

Transaction banking as a business model has so far proven to be resilient during the crisis. In this debate, CEOs of the transaction banking divisions of global banks and senior representatives of the regulatory world will share their insights and perspectives on how the major transaction banks have fared over the past year and on the future trends for transaction banking. It will explore how far the events of 2008 have changed the shape of regulation and made it global, what new regulatory structures are emerging and how they will develop.

What are the implications of supra-national regulatory bodies on firms, such as the global transaction banks which operate on a cross-border basis? Is the regulatory response to the financial crisis effective and proportionate? How can regulatory compliance in the new environment be achieved at the lowest risk and cost and can those impacted by changes in regulation work together to form collective responses to the regulators?

- Catherine P. Bessant, President, Global Product Solutions, Bank of America
- Andrew Long, Head of Global Transaction Banking and Group General Manager, HSBC
- Werner Steinmueller, Managing Director, Head of Global Transaction Banking, Deutsche Bank
- Francesco Vanni d'Archirafi, Chief Executive Officer, Global Transaction Services, Citi

With simultaneous translation.

## 2.5 Closing session

Thursday 17 September, 15:30 - 16:30

We will bring Sibos to a close in the presence of a well-known thought-leader on innovation and technology from outside the financial industry. We will also reflect on the Sibos week and the experiences we have shared together.

- Guy Kawasaki

With simultaneous translation.



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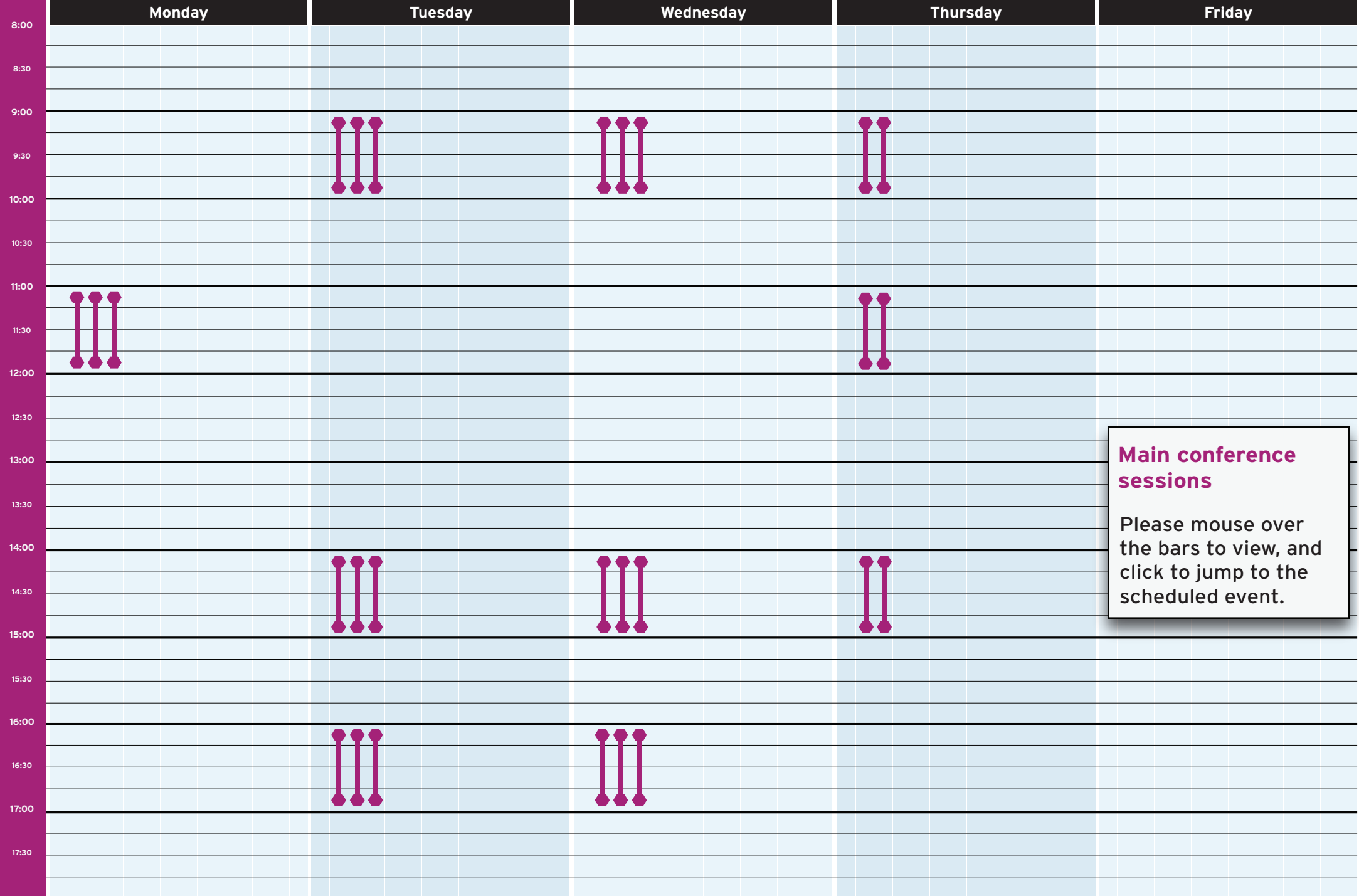


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## 3 Main conference sessions

### 3.1 Cross market

#### 3.1.1 Risk: Will we ever learn?

**Tuesday 15 September, 16:00 - 17:00**

For years institutions have taken a scientific approach to operational risk but have we lost sight of the real issues? The events of the last two years have shown that the approach of many institutions to liquidity risk, counterparty risk and exposure management leaves significant room for improvement.

Have we lost sight of the basics? If so, how do we get back to sound operational risk management with better exposure management? What do we need to focus on first?

What are the priorities that should be considered when tackling the various aspects of risk in the future? Regulatory requirements cut right across the business - from financial reporting to screening for sanctions lists. How will regulatory requirements develop going forward? How can infrastructures, such as CCPs, play a useful role in containing risk and allowing firms to realistically outsource some risk? What is the level of investment needed in risk management to operate effectively in the future?

- Bob Baillargeon, Senior Vice President of Enterprise Risk Management, State Street
- Mark Gem, Head of Business Management, Clearstream
- Tom Isaac, Managing Director, Head of Financial Institutions, Citi
- Colin Klipin, Managing Director of Global Payments, Barclays
- Esmond Lee, Executive Director, Financial Infrastructure Department, Hong Kong Monetary Authority

With simultaneous translation.



### 3.1.2 Do we really need global market redesign?

**Wednesday 16 September, 16:00 - 17:00**

Is the plumbing of the financial markets broken or not? The back office has proved resilient during the turbulence of the past 12 months, although clearly the expense of clearing and settlement is under ever-closer scrutiny.

Some advocate re-architecting the global financial markets with the possible creation of global or at least regional infrastructures. This session will explore where, if anywhere, improvement is required to the current plumbing and how this can be achieved within existing time and cost constraints? Do we need evolution or revolution?

With simultaneous translation.

- Godfried De Vidts, Head of European Affairs, ICAP and Chairman of the European Repo Council
- Pierre Francotte, CEO, Euroclear
- John Lowrey, CEO, Chi-x Global
- Atsushi Saito, President and CEO, Tokyo Stock Exchange Group
- Mike Bodson, Executive Managing Director, DTCC and Chairman EuroCCP



### 3.1.3 Can we afford the future?

**Thursday 17 September, 11:00 - 12:00**

The events of the last twelve months have imposed severe financial constraints on all market participants. The talk is of spending only on what 'must be done' - and that the biggest consumer of this spend is likely to be regulatory compliance. But there are two bumps in the road: the global 'plumbing' issues of complexity and cost have not gone away; and the continued implementation of new infrastructure, without a real imperative to eliminate the legacy infrastructure it replaces, threatens to exacerbate the original problems. Has the industry got its priorities right? How should the industry balance between investing for future efficiency and complying with new regulation founded on past failures? Should we mortgage our future to pay for the past?

- Alain Closier, Global Head, Societe Generale Securities Services and Member of the Group Management Committee
- Shanker Ramamurthy, Global Managing Partner, Banking and Financial Markets, IBM
- Jeffrey Tessler, CEO, Clearstream

### 3.2 Asia focus

This year, the Sibos conference features an in-depth look at the host region of Asia Pacific. In 2009, the world's attention is more than ever on Asia, asking if it will continue as the world's manufacturer, driving global economic integration and growth, or focus inward and nurture regional opportunities. Experts from across the region will be at Sibos to share their insights into how the financial industry can succeed in Asia today and to engage with the Sibos community about how we can realise the promise of Asia for the future.



### 3.2.1 Outlook India: Is it leaving the other BRICs behind?

**Monday 14 September, 11:00 - 12:00**

The economic significance of the Indian middle class continues to expand. This suggests a potential bright spot for the securities and funds industries as a growing market looks for both domestic and international investment opportunities. The sheer numbers entering the consumer class also has implications for the banking sector, which seems to be focussing on capturing local retail market share and growing with the ambitious Indian corporates.

What opportunities exist - and what challenges should be recognised by any interested participant? Hear from those active in the market and those involved in shaping it.

- Shri M/ V. Nair, Chairman and Managing Director, Union Bank of India
- K. Ramakrishna, Chief Executive, Indian Banks' Association

### 3.2.2 Outlook China: Insights for the financial industry

**Tuesday 15 September, 09:00 - 10:00**

China has been identified as an engine for world economic growth but has not been immune to the changing economic landscape. The implications for the financial industry are still not clear. Senior bankers active in China will be joined by other experts to consider how local and global banks need to adjust their business focus to succeed in China. They will explain how to navigate the regulatory environment and will share insights on understanding the political and economic factors that drive this important market.

- Peter Wong, Executive Director, Hong Kong and Mainland China, HSBC

With simultaneous translation.



### 3.2.3 Time for Asia to save itself?

**Tuesday 15 September, 14:00 - 15:00**

Arguably, 2008 will be seen as the year when a new financial order emerged. With observers predicting that Asia's financial markets could become the world's largest within ten years, it is clear that the region will now have to take on a leading role in shaping the future of our industry. What path will Asia take? After decades of being on the sidelines of global finance, where will Asia's governments, regulators, and financial institutions lead? Should they focus on strengthening domestic financial markets? Will they adopt models designed in Wall Street and Washington?

Or will we see stronger regional cooperation and currency arrangements to ensure Asia's savings are invested in Asia? In this session, the panellists will provide contrasting views on what role Asian countries can and should play as financial markets emerge from the events of 2008.

With simultaneous translation.

### 3.2.4 Central Asia: Ready for expansion?

**Tuesday 15 September, 16:00 - 17:00**

With the growing importance of Russia and CIS as a region and one year after we hosted a Russian stream at Sibos in Vienna, this session will focus on Central Asia. How can Moscow and Almaty, as financial centres, contribute to the expansion of the region?

How can the financial institutions in the region support trade relations with Asia and China in the future? Central Asia has always been a region of exchange that can bring its own contributions to the globalised world. How well prepared are its market infrastructures to handle growth and expansion?

- Grigori Marchenko, Governor, The National Bank of Kazakhstan
- Aleksander Picker, CEO, JSC "ATFBank" Member of UniCredit Group
- Ilkka Salonen, Deputy Chairman, Sberbank
- Victor Gerashchenko, Former Governor, Central Bank of the Russia Federation



### 3.2.5 Outlook Japan: Unveiling the aspirations of Japan Inc.

**Wednesday 16 September, 09:00 - 10:00**

It's the second largest economy in the world, but does Japan's financial sector make the grade for an economic superpower? Although the Japanese market accounted for 33% of global market value in 1990 and still has significant market size, including aggregate personal financial assets of over USD 15 trillion, many would argue that it is not in the same league as its global competitors such as New York and London.

Distinguished experts will update you on new initiatives and suggest what changes we might expect from Tokyo in the short and longer term. Their aim is to shed light on two key questions that many of us are asking today about the global role of the Japanese market and Japanese institutions. First - as perhaps suggested by recent M&A activity by Japanese institutions - are we seeing a new era of truly global Japanese players?

Secondly, is the Japanese market showing real evidence of being an international market? In other words, will Japan 'come back' by satisfying the needs of global markets and organisations or will it remain as a 'Galapagos Island', closed off from the rest of the world?

With simultaneous translation.

- Michael Reuben, Managing Director, Global Transaction Services, Japan, Citi
- Minoru Shinohara, CEO, Nomura Asia Holdings
- Hideo Kazusa, General Manager, Transaction Services Division, Bank of Tokyo-Mitsubishi UFJ and SWIFT Board Member



### 3.2.6 ASEAN integration: Skipping the hard part?

Thursday 17 September, 09:00 - 10:00

A single market for financial services in Europe is here, but it has been a long and complicated journey. Do the ambitious nations of South East Asia have to take the same path as the Europeans, or can they set their goals high and start out with bold steps?

The ASEAN countries face many of the same challenges as Europe, including different legal and regulatory frameworks and language, but are already making progress where the Europeans have struggled, despite dealing with different standards, currencies and scale. Does technology make a difference?

Get insights from those who are working now to make the ASEAN vision a reality.

- Edouard de Lencquesaing, Director, Netmanagers
- Philippe Metoudi, Executive Vice President, Clearstream
- Alec Nacamuli, Global Payments Executive, Financial Services Sector, IBM
- Neo Bock Cheng, Head Group Transaction Banking, OCBC Bank



### 3.3 Corporates

#### 3.3.1 Challenges and opportunities of the corporate treasurer

**Tuesday 15 September, 14:00 - 15:00**

Get first hand insights from corporate treasurers on the impact of the financial crisis on their company, treasury organisation and bank relationships - and how they use SWIFT in this context.

- Bob Cullinan, Director, Treasury Systems, Ford Motor Company
- Richard Martin, Head of Payments and Cash Management , International Cash and Trade, Barclays
- Lloyd O'Connor, Managing Director, Business Unit- Treasury Services, J.P.Morgan
- Tjun Tang, Partner and Managing Director, The Boston Consulting Group
- Peter Wong, Founding Chairman, IACCT China

#### 3.3.2 Corporate requirements for collaborative bank solutions

**Wednesday 16 September, 14:00 - 15:00**

This 'Corporate Treasury 3.0' session explores the upcoming challenges in corporate treasury and cash management, corporate requirements for collaborative banking solutions, the banks' response to these and how they see SWIFT's role.

- David Blair, Vice President Treasury, Huawei
- Karen Fawcett, Senior Managing Director and Group Head of Transaction Banking, Standard Chartered
- Farhad Irani, Head of Asia Pacific, PayPal
- John Laurens, Head of Payments and Cash Management, Asia Pacific, HSBC
- Richard Parkinson, Managing Director, Profit and Loss



## 3.4 FX

### 3.4.1 Foreign exchange: Do relationships matter?

Thursday 17 September, 14:00 - 15:00

With the volatility and liquidity stresses seen during the financial crisis, greater client interaction with sales desks at banks has occurred as clients have sought advice on executing trades in the new liquidity environment. Will there be a new focus on relationship-based pricing in the FX world? Are banks more cautious about trading anonymously over Electronic Communication Networks (ECNs) because of fears over counterparty risk?

Will volatility and liquidity issues result in a shift away from ECNs to single bank portals where there is greater transparency over the end client? Will the single bank model be more beneficial to develop strong client relationships?

Doesn't the 'silo' approach (ie.asset silos) of the single bank portals create problems for clients? Surely there will always be a place for deep liquidity providers like ECNs? Or will price always remain the primary focus?

- Martine Bond, Global Head of FX Prime Brokerage, Morgan Stanley
- Steven Chang, Senior Managing Director, Head of FX sales and trading, Hong Kong, State Street
- Colin Lambert, Editor, Profit and Loss
- Timothy Merrell, Director, Head of dbFX4Cash, Deutsche Bank
- Ben Robson, Head of FX, Man Financial Global



## 3.5 Payments

### 3.5.1 SEPA: Have we reached cruising altitude?

**Monday 14 September, 11:00 - 12:00**

By Sibos, the implementation date for the PSD in European countries and the migration date for Direct Debit will be only two months off. These are widely seen as the next major milestones for the real take-off of SEPA. Last year in Vienna, during the session entitled 'Is there a pilot on board?' commitments and actions were initiated.

One year later, what progress has been made? Is there much still to do? This session will be an opportunity to review how the community has delivered and if SEPA stakeholders are approaching cruising altitude.  
With simultaneous translation.

- Gerard Hartsink, Senior Executive Vice President, ABN AMRO and Chairman of the European Payments Council
- Gilbert Lichter, CEO, EBA CLEARING
- Michael Steinbach, Chairman of the Board of Directors, Equens
- Fabrice Denelle, Directeur des Paiements et des Echanges Interbancaires, Federation Caisse d'Epargne
- Gianfranco Tabasso, Chairman Payments Commission, FMS Group

### 3.5.2 Workers' remittances: Evolving through the crisis

**Tuesday 15 September, 16:00 - 17:00**

Banks are getting back to basics and are looking at their fee-generating transaction business in a new light. The humble remittance is about as basic as it gets. Its revenue generation potential is certainly interesting. More importantly, though, remittance services offer a way of acquiring new customers and creating opportunities to cross-sell the other financial services they require. But do banks really have what it takes to serve migrant communities well? This session will look at banking industry developments in remittances and the new products, services and marketing techniques that are being deployed.

- Danny Ayala, Senior Vice President, Global Remittance Services Group Head, Wells Fargo Bank
- Michael Bellacosa, Director Product Management Treasury Services, The Bank of New York Mellon
- Antonia Blanco, Director of International Banking, La Caixa

### 3.5.3 Islamic finance

**Wednesday 16 September, 09:00 - 10:00**

How have Islamic financial institutions weathered the global banking crisis? What are the similarities and differences between Islamic banks and conventional banks? What issues does Islamic finance face today? What is the future of this industry, and what are the potential solutions to the issues that it faces? What are the operational challenges?

- Ahmad Hizzad Baharuddin, Director, Islamic Banking & Takaful Department, Bank Negara Malaysia



### 3.5.4 System convergence: More for less?

**Wednesday 16 September, 14:00 - 15:00**

The financial industry is good at creating infrastructure, but dreadful at getting rid of it. As a result, the industry finds itself with a range of similar infrastructures each aimed at different areas of market. This can be expensive. With recession biting, can we afford to keep all these infrastructures or should we merge some of them?

Does every country need its own separate Real Time Gross Settlement (RTGS), Automated Clearing House (ACH) and Card systems?

Why do new channels seem to need their own infrastructure? If we can rationalise systems, how do we go about it? A panel of industry experts will debate how get more for less in these difficult times.

- Daniel Heller, Head of the Secretariat of the Committee on Payments and Settlement Systems (CPSS), Bank for International Payments
- Chris Jenkins, Global Product Head, Cash Management Operations, Standard Chartered
- Michael Montoya, Managing Director Payment Services, UBS



### 3.5.5 Financial market harmonisation

**Thursday 17 September, 11:00 - 12:00**

The global financial industry is in the midst of unprecedented and challenging times. Changes in market conditions drive a very different economic climate which beckons the need to accelerate market harmonisation in emerging countries.

What are the lessons learned from cross-border around the globe? How can emerging markets piggy back on the global trends for harmonisation? What role should central banks and other global market leaders play in driving harmonisation? Where should it start: infrastructure, currency, regulation?

This session shares the experiences and challenges of leaders in financial services. Professionals actively involved in these initiatives will provide insight on how various markets can benefit from their experiences and continue to drive global harmonisation.

With simultaneous translation.

- Massimo Cirasino, Head of Payment Systems Development group, World Bank
- Till Guldemann, Vice Chairman, SunGard
- Gerard Hartsink, Senior Executive Vice President, ABN AMRO, Chairman of the European Payments Council
- Marion King, CEO, VocaLink



### 3.5.6 Payments innovation

**Thursday 17 September, 14:00 - 15:00**

The crisis has put the emphasis back on traditional banking and sources of revenue, with payments coming to the fore again. Yet payments are also seen as a commoditised, legacy business where scale is everything. Into this business come a series of new market demands which might change this such as same day retail payments, e-payments, mobile payments, contactless cards and real-time finality. How will these new opportunities develop and will they be profitable new forms of business?

Can banks afford to develop new channels individually or will they need to co-operate further? Will non-bank players use technology to challenge banks for their new payments service business?

- Robert Heisterborg, Global Head, payments and Cash Management, ING
- Rajesh Mehta, Managing Director, Head of Treasury, Trade Solutions, EMEA, Citi
- Russ Waterhouse, The Clearing House
- Marcus Treacher, Head of e-commerce Global Transaction Banking, HSBC

With simultaneous translation.



## 3.6 Securities

### 3.6.1 Can central counterparties save the world?

**Monday 14 September, 11:00 - 12:00**

Central counterparties (CCPs) have long been a fixture in the listed derivatives markets, but new CCPs are now being created around the globe, whether to address counterparty risk concerns in the case of OTC derivatives (especially credit default swaps), or as a result of regulation that has opened up the 'plumbing' of the equities markets to greater levels of competition.

All roads point to more CCPs in the future - even potentially for foreign exchange, despite one high profile failure last year of an initiative in this market. Can the goal of counterparty risk reduction really be met with more - rather than fewer - CCPs? What will be the impact on user firms of tying up so much collateral in capital commitments?

Will CCPs for derivatives kill off innovation once and for all? What can the industry learn from the FXMarketSpace failure? Is there room for both OTC and CCP models to co-exist?

- Rob Close, President CLS Bank and CEO, CLS Group
- Natasha de Teran, Columnist
- Simon Haggerty, Managing Director, Operations, UBS
- Alberto Pravettoni, Managing Director, Group Corporate Strategy, LCH Clearnet



### 3.6.2 Who can I trust? The impact of the crisis on securities financing, collateralisation and liquidity management

Tuesday 15 September, 09:00 - 10:00

Counterparty risk management has taken on unprecedented importance since the crisis hit. A key question for every financial institution has to be, can I trust that this counterparty is safe to do business with? To compound the challenge, liquidity is in short supply, and firms must do more with less. How can the requirement for greater transparency and risk control be reconciled with the requirement to make higher returns? How will these competing pressures affect securities lending and collateralisation? Do financial institutions have the mechanisms they need to better manage scarce liquidity?

- Kelly Mathieson, Managing Director, J.P. Morgan
- Charlie Ruffel, Founder and Director, Asset International
- Jo Van de Velde, Managing Director, Product Management, Euroclear
- Choy Siekai, Head, Investment Services-Equities, Singapore Monetary Authority
- Gregory Young, Goldman Sachs

### 3.6.3 Prime brokerage: The first casualty?

Tuesday 15 September, 14:00 - 15:00

What impact is the financial crisis having on the prime brokerage business? There have certainly been some high profile casualties, but are they really influencing clients' decisions about which providers to choose? Is the multi-prime model taking hold? Where do the custodians fit into this picture, and how can the buy-side get the best out of the range of providers queuing up to meet their asset and collateral management needs?

- Dinkar Jetley, Deutsche Bank
- Dushyant Shahrawat, Senior Research Director, Investment Management, Tower Group

### 3.6.4 Cross-border funds distribution: Modelling the future

Wednesday 16 September, 14:00 - 15:00

The interest of international investors in Asian funds is throwing a spotlight on the operational efficiency needed to support effective cross-border funds investment. There are working models in place between Taiwan, Singapore and Hong Kong and Ireland and Luxembourg. Can they be aligned with domestic models in China, Australia, Japan and India? Or should it be the other way around?

Where are the bottlenecks today and what can each region learn from others in the quest for operational efficiency in cross-border funds distribution?

With simultaneous translation.

- Dean Chisholm, Head of Operations, Asia Pacific, INVECO
- Timothy Connelly, Global Innovation and Product Services (IPS) Division, Brown Brothers Harriman
- Frederic Perard, Head of Products, Global Fund Services, BNP Paribas Securities Services



### 3.6.5 Carbon trading: Does Asia hold the key?

**Wednesday 16 September, 16:00 -17:00**

The growing global carbon trading business has captured the attention of the top financial centres in the Asia/Pacific region, and not without reason. Analysts predict the global carbon market could be worth EUR 2 trillion by 2020. Increasing government interest in a national carbon trading scheme in the United States adds weight to this prediction.

But with individual countries developing their own national trading schemes, what does this mean for investors, brokers and banks? Will these disparate markets converge to create one truly global carbon market in the future? What will happen after the Kyoto Protocol ends in 2012?

- Graham Cox, Director, Global Product Manager, Debt Products, Deutsche Bank
- Marcelo Jordan, CDM Registry Operator, UNFCCC



### 3.6.6 Corporate actions automation: Out of the back office and into the limelight?

Thursday 17 September, 09:00 - 10:00

Market volatility clearly magnifies the risk of errors in the back-office processing of corporate actions. It also intensifies the impact of corporate actions on front-office investment decisions: in a fast moving marketplace, knowing as early as possible about a corporate event that could impact the value of a security becomes essential. Automating corporate actions processing has long been identified as a 'nice to have'.

Has market turmoil pushed corporate actions Straight-Through Processing (STP) further down the priority list as an arcane back office concern or has it given automation for corporate actions a new impetus? In the present atmosphere of crisis, will it be any easier to achieve the crucial engagement of the issuer community in corporate actions STP?

- Paul Bodart, Executive Vice President and General Manager, Brussels, The Bank of New York Mellon, Head of the T2S Corporate Actions subgroup
- Edwin De Pauw, Director, Single Platform and Market Harmonisation, Euroclear
- Craig S. Dudsak, Managing Director, Global Transaction Services - Global Custody, Citi
- Goran Fors, Global Head of Custody Services, SEB and SWIFT Board Member
- David Fu, Vice General Manager, Shenzhen Securities Information Co. Ltd



## 3.7 Standards

### 3.7.1 Standards: Now more than ever

**Tuesday 15 September, 09:00 - 10:00**

These are tough times for the financial industry. There is a natural preference for quick fixes rather than long-term investment. Implementing standards clearly offers the opportunity to improve efficiency and reduce costs, but with IT spending being severely cut back, where should the real priorities be? Would we be in better shape today if we had invested more in standards implementation in the past? What progress is being made across standards organisations to accelerate interoperability? How can standards help to increase transparency and reduce risk?

- Taylor Bodman, Partner, Brown Brothers Harriman
- Rick Leander, Executive Vice President, The Clearing House
- Irene Mermigidis, Clearstream
- Jamie Shay, Head of Standards, SWIFT
- Masayuki Tagai, Chief Manager, Bank of Tokyo-Mitsubishi (UFJ)



## 3.8 Trade

### 3.8.1 Demand or supply: Will the shortage of trade credit reverse globalisation?

**Wednesday 16 September, 09:00 - 10:00**

For most of this decade, the rising tide of global commerce has created unprecedented opportunities for businesses engaged in all aspects of cross-border trade. However, the downturn in global trade has been one of the most significant consequences of the current financial crisis. At a time when corporates need their banks more than ever, banks struggle with traditional lending. The cost to the global economy of failing to support trade finance - particularly short-term trade finance - has drastic consequences for importers and exporters.

How can we, as a deeply interconnected market that encompasses banks and credit insurers, export credit agencies and government bodies, help ensure the stability of the supply chain so that participants do not go out of business? What can be done to revive the positive aspects of the 'originate to distribute' banking model to support world trade flows? Join us to assess the trade outlook and the status of public and private sector initiatives.

- Tan Kah Chye, Global Head of Trade Finance, Transaction Banking, Standard Chartered Bank
- Martin Whybrow, Editor & Director, IBS Publishing



### 3.8.2 Financing the supply chain in Asia: The weakest link?

**Wednesday 16 September, 16:00 - 17:00**

In Asia, trade plays a critical role within the overall economy. What are banks doing to support trade in Asia, where vendors are consolidating and the SME market is under pressure? If paperless trade and increased efficiency are a way out of the current situation, is the industry doing enough to make real strides in that direction? Perhaps most important: what do banks' Asian customers - the world's manufacturers - want from them?

This session complements the global trade conference session 'Demand or supply: Will the shortage of trade credit reverse globalisation?' by taking an in-depth look at the Asian market and the opportunities it offers.

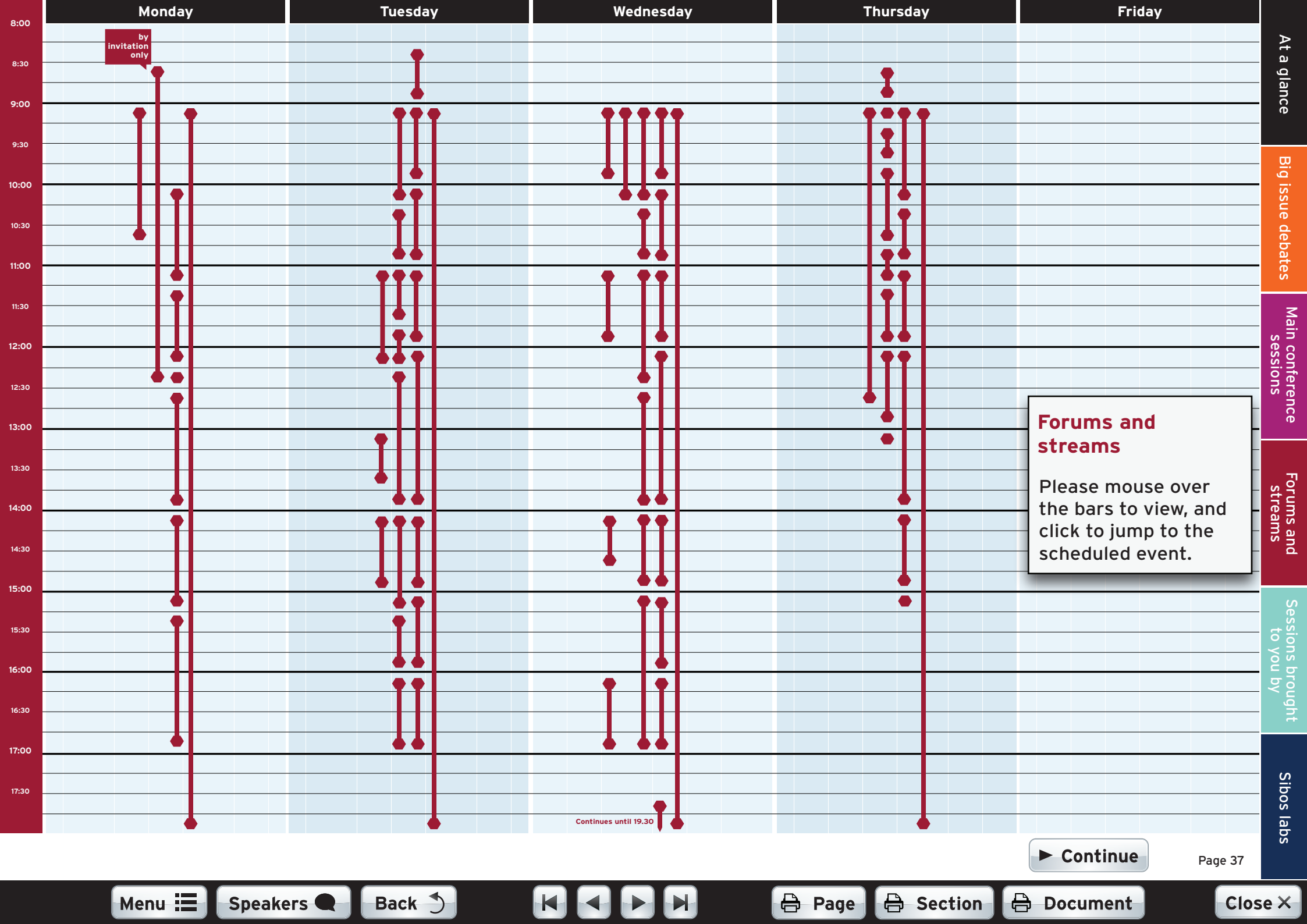
With simultaneous translation.

- Justin K. H. Yue, CEO, Tradelink Electronic Commerce Limited



# Forums and streams

▶ Continue



**Forums and streams**

Please mouse over the bars to view, and click to jump to the scheduled event.

▶ Continue



## 4 Forums and streams

In 2009, we will once again have dedicated streams of activity for corporates, trade and for standards experts. New this year, SWIFT's innovation team brings you Innotribe at Sibos, a stream focussed on innovation in technology and financial services.

### 4.1 Innotribe at Sibos stream

#### All week

Innotribe is SWIFT's initiative to leverage the collective intelligence of its community in order to find new ideas and new projects, and then establish the infrastructure that will enable them to grow. At Sibos, Innotribe will offer a rich programme of presentations, face to face discussions, interactive workshops, and special challenges - all aimed at one single goal: enabling collaborative innovation. We will facilitate your brainstorming, and provide you with an infrastructure to help you make your ideas tangible reality. And you might be the winner of our Sibos 2009 Innovation Award.

#### Themes

Between now and September, and during Sibos, we will structure our discussions and challenges according to the following three themes:

- **Cloud** - are 'cloud computing', 'software-as-a-service' and 'banking-as-a-service' just the latest buzzwords, or do they represent a fundamental shift in how our customers will consume financial services? Where does this model work and where does it fall short? How can it help our community to further reduce total cost of ownership and get to market faster with new applications and services?
- **Mash up** - new technologies are creating opportunities to smartly combine existing services and applications to create new products or enhance existing ones. Most examples so far have been in retail banking. Will this trend also permeate B2B environments?
- **Crowd** - how can communities and social networks help in defining new financial services and new models of collaboration? How can we leverage collective intelligence to engage differently? In which spaces?



## Key components

- **Opening** - for our opening, we have invited some prominent speakers, who will energize and inspire the audience to actively innovate during Sibos. After this, each of the Innoribe leaders will present their theme programmes for the rest of the week.
- **Interactive workshops in the Sibos Labs** - interactive workshops, fully equipped with tools and connectivity, to brainstorm on new ideas but more importantly to make these ideas tangible in application mock-ups or prototypes. These Sibos Labs will be led by the Innoribe leaders helped by professional facilitators.
- **R&D insights** - an opportunity to take a glimpse at what is cooking in the various research and development labs of financial institutions and technology firms alike. A selected group of financial institutions and SWIFT partners will showcase future developments that cannot be seen on the Sibos exhibition floor, in 30 minute power speeches.
- **Idea gathering** - to gather, discuss, and rank new ideas during Sibos, we will use the Innoribe wall, located on our innovation floor. Ideas will be gathered at different locations in the Sibos conference centre.
- **Face to face discussions** - centred around the 3 themes, facilitated by professional moderators. Three sessions are planned during the week: Cloud economics, The future of banking, Where does the money go?
- **Crowd activities** - throughout Sibos week, we will use the innovation floor, next to the SWIFT stand, to host inspiring and creative happenings and crowd activities.
- **Closing and buyer's panel** - the Innoribe closing will take place just before the Sibos closing plenary. The results of the Sibos Labs will be presented, and the winner of the Sibos 2009 Innovation Award will be selected based on the assessment of a buyer's panel (composed of senior members of our community) and the opinion of the Sibos crowd.



### What is happening where?

- Innotribe floor, next to the SWIFT stand
- Idea gathering on the Innotribe wall
- R&D insights
- Crowd activities
- Innotribe dome
- Opening
- Face to face discussions
- Sibos Labs interactive workshops
- Closing and buyer's panel

Innotribe at Sibos is an integral part of Sibos. There is therefore no separate registration process. To participate, please register as a Sibos delegate for the full week or on day passes, and join us on the Innotribe floor or in the Innotribe dome.

## 4.2 Securities Market Infrastructure Forum

### Monday 14 September, 09:00 - 10:45

In the turmoil created by the global financial crisis, the critical role played by securities market infrastructures in supporting the trading, clearing and settlement requirements of financial institutions has been in the spotlight. The securities industry relies on its market infrastructures to ensure that the mechanics of the markets operate smoothly, whatever happens to volumes and volatility.

So far, securities market infrastructures have come through the challenge with flying colours. But what happens now? Like all industry players, securities market infrastructures must pare down operational costs - and, crucially, risks - to the bare minimum to survive and meet their customers' needs in these difficult times. What lessons can be learned from the experiences of the past year and how can they be applied in the future?

**Our keynote address** will explore whether it is even possible to ensure both the highest levels of risk control and incur the lowest costs - and how to strike the right balance to meet both needs.

The environment in which securities market infrastructures operate is becoming increasingly competitive, as custodian banks and infrastructure players all strive to move beyond the commoditised and into the value-add. Will there be a period of consolidation as the industry looks to eliminate unnecessary costs and inefficient processes?

**An interactive panel discussion** featuring representatives from leading market infrastructures and financial institutions will examine this competitive landscape, and determine what each player needs to do to ensure survival. Who will be the winners and who the losers?



The Securities Market Infrastructure Forum at Sibos is the venue at which to debate the important questions and to formulate responses to help securities market infrastructures maintain and increase their value - and ensure they deliver what their communities need. The forum is open to all registered delegates, and is timed to enable attendees to explore the market infrastructure business in even more depth by going on to attend two further related sessions, focused on central counterparties and standards.

Continue the morning dedicated to the securities market infrastructure business by joining the session at 11:00 'Can central counterparties save the world?' and then joining the Standards Forum at 12:30.

### 4.3 Sibos Forum for Corporates

**Tuesday 15 September and Wednesday 16 September**

This two-day forum is dedicated to SWIFT for Corporates and designed for treasury and cash management professionals from corporations and banks. It is a unique opportunity to network, learn about new opportunities to optimise cash and liquidity management and derive the most from your treasury operations.

#### Why attend?

- Learn from corporate case studies
- Join panel discussions by industry experts
- Make a compelling business case and roadmap for implementation
- Meet all your senior bank relationship managers in one place
- Visit the exhibition of solutions providers
- Network with peers and professionals from the financial industry



## Programme Forum for Corporates Tuesday 15 September

### 8:15 Registration

### 9:00 Forum for corporates: Present and future

Update on SWIFT for Corporates and future developments.

- Luc Meurant - Head Corporate Market, SWIFT
- Marilyn H. Spearing - Chairperson SWIFT Corporate Access Group and Global Head of Trade Finance & Cash Management Corporates, Deutsche Bank

### 10:00 Networking in exhibition

### 11:00 Demystifying SWIFT: Why, how, when

This session is for corporates: can SWIFT address my objectives, is there a compelling case, did connecting to SWIFT become "cheap and simple", can I fit this into my project plan? Come and find out why over 430 corporates said "Yes"!

- Mike Hewitt - Chief Executive, gtnews
- Wolfgang Ratheiser - Corporate Treasury, Johnson Controls
- Wim Raymaekers - Senior Market Manager, SWIFT

### 12:00 Lunch

### 14:00 The financial crisis: Challenges and opportunities for the corporate treasurer

Get first hand insights from corporate treasurers and banks on the impact of the financial crisis on their company, treasury organisation and bank relationships - and how they use SWIFT in this context.

- Bob Cullinan - Director, Treasury and Finance Systems, Ford
- Richard Martin - Head of Payment and Cash Management, Barclays
- Lloyd O'Connor - Managing Director, Regional Product Executive, J.P.Morgan
- Tjun Tang - Partner and Managing Director, The Boston Consulting Group
- Peter Wong - Chairman of the International Association of CFOs and Corporate Treasurers (China)

### 15:00 Networking in exhibition

### 16:00 Corporate case studies - Asian corporates

These case studies will explore why Asian corporates joined SWIFT and what benefits they got out of their connection.

- Wildrik de Blank - Group Treasurer, Noble
- Richard Linebaugh - Asia Treasury Product Delivery Executive, Global Product Solutions, Bank of America
- WC Na - Director of Finance, Samsung Electronics Finance Group

### 17:00 Forum for corporates - welcome cocktail



## Wednesday 16 September

### 9:00 Providing value to your corporate clients

This session is for banks, to find out how to prepare for using SWIFT as channel with corporates: defining product offering, getting operationally ready, preparing marketing and sales.

- Ignacio Escudero, Vice President, Global Cash Management Sales , BBVA
- Elie Lasker, Senior Market Manager, SWIFT

### 10:00 Networking in exhibition

### 11:00 Your questions answered

Meet the experts from SWIFT, in a one-on-one conversation, and get your questions answered and issues addressed. Meetings can be booked in advance or arranged on-site.

### 12:00 Lunch

### 14:00 Corporate requirements for collaborative bank solutions

This 'Corporate Treasury 3.0' session explores the upcoming challenges in corporate treasury and cash management, the corporates' requirements for collaborative banking solutions, the banks' response to that, and how they see SWIFT's role.

- David Blair - VP Treasury, Huawei
- Karen Fawcett - Senior Managing Director and Group Head of Transaction Banking, Standard Chartered Bank
- Farhad Irani, Head of Asia Pacific, PayPal
- Richard Parkinson, Editorial Director, Treasury Today
- John Laurens - Head of Global Payments and Cash Management, HSBC



### 15:00 Networking in exhibition

### 16:00 Corporate case studies - global implementations

These case studies will explore how corporates with global operations deployed SWIFT across their organisation.

- Ed Barrie, Treasury Manager, Microsoft

### 17:00 Forum for corporates ends

The Forum for Corporates is organised by SWIFT with the support of Bank of America, Barclays, BNP Paribas, Citi, HSBC, J.P.Morgan, Société Générale and Standard Chartered. We are also pleased to work with the IACCT - International Association of CFOs and Corporate Treasurers (China) and with gtnews, TMI and Treasury Today as media partners.



## Registration

Registration includes participation in the two-day conference, access to the exhibition, one copy of all Sibos publications, scheduled meals (optional) and access to the Forum for Corporates closing reception.

## How to register

If already registered for Sibos, you can attend the Forum for Corporates at no additional cost. Please email [corporate.forum@swift.com](mailto:corporate.forum@swift.com) to be added to the mailing list so we can keep you informed on future developments.

To attend the full Sibos conference as well as the Forum for Corporates, please register and tick 'Yes' in the box "Planning to attend the Forum for Corporates sessions at Sibos 2009"

To attend the two-day Forum for Corporates, please contact one of the above financial institutions or register using special code CORPSB09 at EUR 1,000. Registration includes participation to the two-day conference, access to the exhibition, one copy of all Sibos publications, scheduled meals (optional) and access to the Forum for Corporates closing reception.

To attend one day of the Forum for Corporates, please register for a day pass. Please note that registration is open to participants from corporates, financial institutions, official partners and representatives of exhibiting companies. Registration that does not meet this criteria cannot be accepted.

## 4.4 Standards Forum: Where business and standardisation meet

On the Standards Forum stand on the exhibition floor throughout the week. The Standards Forum 2008 in Vienna proved that it is truly where business and standardisation meet. With over 1,500 participant visits, the event was a huge success. The Standards Forum in Hong Kong will build on this and will, in its sixth year, be open throughout Sibos week.

The Standards Forum is hosted on a dedicated stand on the Sibos exhibition floor, where a networking lounge area with ongoing refreshments is available for informal meetings, alongside an open theatre where structured dialogue will take place. Our location enables all Sibos participants to find out more about standards and contribute their perspectives to the presentations and debates.

The forum will yet again be the centre of expertise on standards for the benefit of all who attend Sibos: business people, decision makers and standardisers alike.



## Programme for Standards Forum

All sessions are taking place on the Standards Forum stand in the exhibition unless otherwise stated.

### Monday 14 September

#### 10:00 Education session: ISO 20022 for dummies

Standards are constantly evolving. New standards are being developed and old ones are being maintained and improved constantly. However, few people know how a new standard gets started and how the ISO 20022 process really works. This session will give you more insight into the development process and will introduce you to the different groups involved.

#### 11:15 Education session: MT-MX - what is the difference?

Two principal syntaxes are exchanged on SWIFTNet: MT messages, which use a proprietary syntax, and the newer MX messages which use the XML syntax. At this session you will learn the key differences between the two syntaxes, receive practical implementation advice and get the chance to put your questions to the people behind the standards.

#### 12:15 Opening of the Standards Forum

Welcome and opening of the Standards Forum by Jamie Shay, Head of Standards



## 12:30 It's debatable: Pragmatists versus purists

Securities industry infrastructures have taken several very different approaches to standardisation. By adapting to existing legacy formats, Link Up Markets has made implementation easier for its customers. But by accepting older formats, has it limited its room for innovation? Or is the ability to process the bulk of transactions without imposing system changes on customers more important than offering the last word in specialised services?

By contrast, TARGET2-Securities requires the use of the latest ISO 20022 standards, but whilst it offers the ideal platform for future development, does this approach impose an unnecessary implementation burden on customers? Euroclear intends to support ISO 15022 and ISO 20022 for its CCI customers.

This flexibility is welcome, but is it enough to contain customers' costs? If one major goal of each infrastructure is to harmonise market practice, which approach delivers the best combination of immediate practicality and future flexibility?

- Marc Bayle, T2S Project Manager - ECB
- Edwin De Pauw, Director, Head of Single Platform and Market Harmonisation Product Management - Euroclear
- Tomas Kindler, Managing Director - Link Up Markets

## 14:00 Education session: Standards Developer Kit - a hands-on training

The Standards Developer Kit (SDK) is a new product from SWIFT which will cut the time and cost of implementing standards for customers and partners. In this session you will learn what the SDK contains, and how this content can be exploited to create flexible, cost-effective implementations of MT and MX messages.

## 15:15 Payments initiatives in Asia Pacific

This session will provide an overview of the various payments initiatives in the Asia Pacific region, mainly related to market infrastructures (MIs) and corporate connectivity. Our guest speaker will share the experience of how the Japanese local ACH (Zengin System) is migrating towards ISO20022.

- Masayuki Tagai, Chief Manager, Bank of Tokyo-Mitsubishi UFJ



## Tuesday 15 September

### 09:00 Standards, now more than ever WEB ▶

These are tough times for the financial industry. There is a natural preference for quick fixes rather than long-term investment. Implementing standards clearly offers the opportunity to improve efficiency and reduce costs, but with IT spending being severely cut back, where should the real priorities be? Would we be in better shape today if we had invested more in standards implementation in the past? What progress is being made across standards organisations to accelerate interoperability? How can standards help to increase transparency and reduce risk?

- Taylor Bodman, Partner, Brown Brothers Harriman
- Rick Leander, Executive Vice President, The Clearing House
- Irene Mermigidis, Clearstream
- Jamie Shay, Head of Standards, SWIFT
- Masayuki Tagai, Chief Manager, Bank of Tokyo-Mitsubishi (UFJ)

### 10:15 Securities initiatives in Asia Pacific

This session will provide an overview of the various securities initiatives in the Asia Pacific region, mainly related to market infrastructure projects in corporate actions, clearing and settlement and investment funds.

- Shunichiro Unno, Director, Post-trade Services - Japan Securities Depository Center, Inc

### 11:00 Education session: XBRL

XBRL is a technology for 'tagging' data embedded in business reports and is being adopted for a variety of business reporting purposes around the globe. At this session you will learn how XBRL and SWIFT are working together to align the content of XBRL's taxonomies with the ISO 20022 data dictionary. How is XBRL different from an ISO 20022 MX message? How are they similar? What are the first business areas that might be affected by this new collaboration?



### 11:45 Standards Developer Kit Showcase

The Standards Developer Kit (SDK) is a new product from SWIFT which will cut the time and cost of implementing standards for customers and partners. In this session, participants in the SDK pilot programme, including financial institutions and software vendors, will share their SDK success stories and respond to questions from the audience.

### 12:15 It's debatable: Coexistence, forever, for now or for how long?

Coexistence of old and new standards has long been considered an unavoidable but temporary step towards ultimate migration. Given today's realities, the length of the coexistence period needs to be carefully considered. A never-ending coexistence period serves no-one well but many have objected to a big bang approach. This debate will consider all the options and the benefits and risks associated with them.

### 14:00 XBRL and SWIFT join forces to improve transparency and increase automation

[WEB ▶](#)

SWIFT Auditorium session: [See Sessions brought to you by SWIFT for details](#)

### 15:15 Standardisation in Service Oriented Architectures (SOA)

The move towards Service Oriented Architectures offers an unprecedented opportunity for the standardisation of key internal banking functions. Learn how banks, software vendors and service providers are joining forces to create and implement the SOA business standards that promise to reduce the cost and increase the agility of IT in the financial industry.

### 16:00 ISO 20022: Pockets of adoption

As ISO 20022 gains momentum, it is becoming clear that take-up is driven not only by regulation but also by differences in market requirements. Come and find out what the latest plans are in the securities industry, how payments and trade service messages are gaining traction and how this will affect your organisation.



## Wednesday 16 September

**09:00**      **Payment Market Practise Group (PMPG):  
MT 202 COV uncovered** [WEB▶](#)

[See sessions brought to you by the community for details](#)

**09:00**      **Interoperability: One model, multiple syntaxes**

The ISO 20022 standard was always designed to work with multiple message syntaxes. Recent developments have strengthened this syntax-independence, allowing definitions from several standards bodies and spanning a number of syntaxes to be incorporated into the ISO 20022 framework. At this session you will learn about the progress already made towards syntax independence, the work that remains to be done, and the benefits that interoperability at this level will deliver.

**10:15**      **Standards in e-Invoicing market development**

A single message standard is often seen as a key driver for market development, though this is not always the approach initially adopted. For e-invoicing, this development has evolved based on many standards and formats. Currently there are number of regional approaches at different stages, for example, in Europe there is an identified need to attain broader reach, interoperability, and stronger growth. Join this session to learn more about the regional perspectives behind e-Invoicing.

**11:00**      **Standards Developer Kit Showcase**

The Standards Developer Kit (SDK) is a new product from SWIFT which will cut the time and cost of implementing standards for customers and partners. In this session, participants in the SDK pilot programme, including financial institutions and software vendors, will share their SDK success stories and respond to questions from the audience.

**12:30**      **It's debatable: Cover Payments - what's next?**

The introduction of the MT 202 COV and MT 205 COV to increase transparency of cover payments requires significant efforts from players in the payments world. But how effective will this new message be in the fight against money laundering and terrorist funding? And are cover payments the only loophole? Join us in a debate with industry experts and regulators about compliance issues beyond payments in the trade finance and securities business.



**14:00**      **ISO 20022 for corporate actions: Today or tomorrow?**

Join the debate on why ISO 20022 is the way forward for corporate actions communication. This session will bring opposite views together on common subjects such as who will be the driving force behind ISO 20022, what is their business case, when is the right time to migrate, and what will it take to get there?

**15:00**      **MT/MX Coexistence: Everything you always wanted to know but were afraid to ask** WEB▶

SWIFT Auditorium session: [See Sessions brought to you by SWIFT for details](#)



## Thursday 17 September

### 09:00 ISO 20022: Pockets of adoption

As ISO 20022 gains momentum, it is becoming clear that take-up is driven not only by regulation but also by differences in market requirements. Come and find out what the latest plans are in the securities industry, how payments and trade service messages are gaining traction and how this will affect your organisation.

### 10:15 Standards Developer Kit (SDK)

The Standards Developer Kit (SDK) is a new product from SWIFT which will cut the time and cost of implementing standards for customers and partners. Come to this session to learn how using the SDK has reduced cost and time to market for a number of pilot users, including financial institutions and software vendors.

### 11:00 Global standards for a local community

ISO 20022 is a global standard, but it may need to be adapted to meet local community needs through various means: market practices; implementation guidelines; variants; subsets; specific character sets; special envelopes and so on. Join the dialogue with community experts and hear about the approaches being adopted and the enhancements being considered by ISO TC68 Working Group 4.

### 12:00 Time is now: Implementing standards to lower costs and alleviate risks WEB ▶

SWIFT Auditorium session: [See Sessions brought to you by SWIFT for details](#)

### 14:00 Customer First in Standards

Following last year's discussion at Sibos on putting the customer first in Standards, come and hear Jamie Shay and her management team explain what they have delivered over the past year and why this will make a real difference to the community. This is also an opportunity for you to ask questions and make suggestions about which standardisation issues should be tackled next.

### 15:00 Closing of Standards Forum

#### Registration

The Standards Forum is an integral part of Sibos and attendance allows you to make the most of all the official Sibos activities taking place in Hong Kong. There is therefore no separate registration process or price structure. However, you may choose to attend just for one or two days and, if so, you should register for a Sibos conference day pass for the day that best suits your needs.



## 4.5 Trade at Sibos stream

In addition to the specific trade events in the main conference programme and other sessions that reference trade, there are additional trade-related activities including a new joint collaboration with Exporta: a dedicated set of trade-related debates.

### Who should attend?

- Global trade finance and financial supply chain specialists
- Corporate treasurers and finance directors
- Service providers and industry consultants

### Why attend?

- Share the views and experiences of subject matter experts engaged in thought-provoking debate
- Gain insights and inspiration from enlightened discussion on the key issues of the day
- Network with peers and professionals from the financial services industry
- Visit the Sibos exhibition to discover the latest solutions from application and connectivity vendors



## Programme Monday 14 September

8:30 - 12:30 **TSU Global User Group: Three TSU regional user groups**

By invitation only

All day **SWIFT Showcase**

15 minute, repeated sessions about trade on the SWIFT stand

## Tuesday 15 September

11:00 - 12:15 **The Asian century: Implications for the financial industry** [WEB ▶](#)

Big issue debate: [See Big issue debates for details](#)

13:00 - 13:45 **Is information visibility the answer to the supply chain challenge?** [WEB ▶](#)

SWIFT Auditorium session: [See Sessions brought to you by SWIFT for details](#)

14:00 - 15:00 **The financial crisis: Challenges and opportunities for corporate treasurers** [WEB ▶](#)

Forum for Corporates session: [See Sibos Forum for Corporates for details](#)

All day **SWIFT Showcase**

15 minute, repeated sessions about trade on the SWIFT stand



## Wednesday 16 September

- 9:00 - 10:00 **Demand or supply: Will the shortage of trade credit reverse globalization?** [WEB ▶](#)  
Main conference session: [See Main conference sessions for details](#)
- 11:00 - 12:00 **Will transaction banking be the engine for sustainable growth?** [WEB ▶](#)  
Big issue debate: [See Big issues debates for details](#)
- 14:00 - 14:45 **New perspectives on the supply chain business in Asia** [WEB ▶](#)  
SWIFT Auditorium session: [See Sessions brought to you by SWIFT](#) for details
- 16:00 - 17:00 **Financing the Supply Chain in Asia: the weakest link?** [WEB ▶](#)  
Main conference session: [See Main conference sessions for details](#)
- All day **SWIFT Showcase**  
15 minute, repeated sessions about trade on the SWIFT stand
- 17:30 - 19:30 **SWIFT Trade Cocktail sponsored by Bank of China**  
By invitation only

## Thursday 17 September

- 9:00 - 12:45 **Exporta @ Sibos**  
A trade and supply chain conference jointly hosted by Exporta and SWIFT ([see next page for further details](#))
- All day **SWIFT Showcase**  
15 minute, repeated sessions about trade on the SWIFT stand



## Exporta @ Sibos

Exporta @ Sibos is a joint collaboration between the Exporta Group, publishers of Global Trade Review and EMEA Finance magazines, and SWIFT. It is a unique event, bringing together the combined strengths of two of the financial world's most respected brands.

The event will consist of a series of four panel debates, focusing on the biggest challenges faced by the trade services industry today and addressing head on the key issues arising from the economic downturn and ongoing liquidity meltdown.





# Thursday 17 September - Exporta @ Sibos

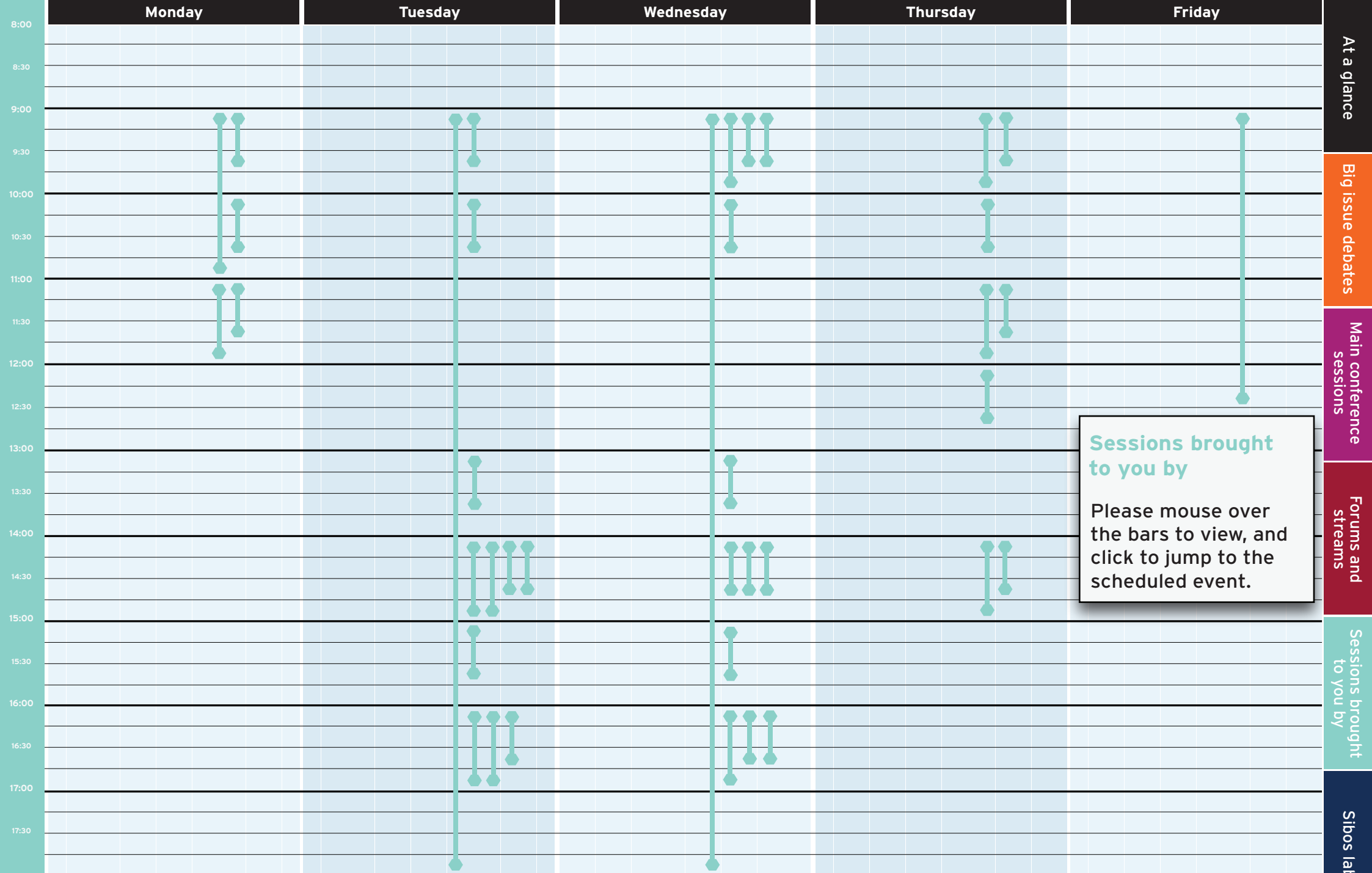
- 8:30 **Doors open**
- 9:00 **Welcome from the chair**
- 09:10 **How are the emerging forces in global trade res-shaping the trade finance landscape?**  
The panel will discuss how to sustain trade finance through these challenging times for the industry and for global trade as a whole. They will consider the impacts on risk profiling and liquidity management, the future outlook, both medium- and long-term, as well as the role of the emerging markets.
- 09:55 **Does the evolving regulatory landscape help or hinder trade?**  
The panel will consider the impact of Basle II and other regulatory initiatives, what the burden of increasing compliance means and how future developments may evolve.

- 10:40 **Networking break**
- 11:10 **Corporate demand for supply chain services**  
The panel will examine evolving supply chain finance models, the impact of the economic downturn on supply and demand, how operational efficiencies may be identified and implemented and the role of collaboration versus competition between service providers.
- 11:55 **Paperless trade in Asia**  
The panel will look at how Asia may be seen to be taking the lead in the harmonisation of paperless trade across borders, the role of trade associations and banking partners, what lessons may be learned and the outlook for the way forward.
- 12:40 **Closing remarks**



# Sessions brought to you by

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## 5 Sessions brought to you by...

As has become the Sibos tradition, many associations and organisations will take the opportunity to organise meetings and presentations (open or by invitation only) covering topics of importance and relevance for Sibos participants during the week.

### 5.1 Brought to you by the community

#### 5.1.1 Payment systems in times of distress: A World Bank perspective

Brought to you by The-World Bank

**Monday 14 September, 11:00 - 12:00**

This session will be chaired by a SWIFT senior manager and facilitated by The World Bank.

Payment Systems Development Group. Presentations will include: the future of RTGS systems - challenges and opportunities (World Bank expert and representative from an Asian central bank); the importance of infrastructure for the resilience of interbank markets (World Bank expert); lessons from simulation exercises in times of turbulence (World Bank expert); and international remittances - facilitating a resilient flow of support in difficult times (World Bank expert and representative from an emerging market central bank).



## 5.1.2 Russian settlement infrastructure

Brought to you by NDC Russia

**Tuesday 15 September, 14:00 - 15:00**

The global crisis has become a serious challenge not only for all participants in the financial market, but also for its settlement infrastructure.

With the aim of transforming Moscow into an international financial centre and attracting foreign investors to the Russian financial market, new legislation on foreign securities circulation was adopted in 2009.

According to many professional participants, this could significantly change the structure of the Russian financial market and considerably expand the range of services provided. The new services, transition to ISO standards, and further initiatives will be presented and discussed at the road show of the Russian market.

## 5.1.3 TARGET2 Securities: Overview, recent developments and future challenges

Brought to you by the European Central Bank

**Tuesday 15 September, 14:00 - 15:00**

The session will be split into two parts: 20 minutes for presentations by the Eurosystem and 20 minutes for presentations by market participants. The presentations will be followed by a 15-minute panel discussion. The presentations will provide an update on the status of the T2S project, recent developments on key issues and the milestones and challenges ahead. The panel discussion will be an exchange between the Eurosystem and the markets on key elements of the project.



## 5.1.4 CCBM2: Project status and functional development

Brought to you by the European Central Bank

**Tuesday 15 September, 16:00 - 17:00**

The session will be split into three parts: 15 minutes for presentations by the Eurosystem; 15 minutes for presentations by a representative of the 2 CBs (NBB / DNB) as system providers; and 15 minutes for a presentation by a representative of the market participants. The presentations will be followed by a 15-minute panel discussion. The presentations will provide an update on the status of the CCBM2 project, the next set of milestones and recent developments on key issues.

## 5.1.5 Brazilian best practices and capital markets infrastructure: Recent enhancements

Brought to you by ANBID and SWIFT

**Tuesday 15 September, 16:00 - 17:00**

This session aims to discuss the strategic role Brazil has been playing in the securities industry from a best-practice and Infrastructure perspective. The role of the funds industry in driving important regulatory changes will also be addressed along with the question of how this experience may be expanded to other Latin American countries.

## 5.1.6 Payments Market Practice Group (PMPG): The MT 202 COV uncovered

Brought to you by the PMPG

**Wednesday 16 September, 09:00 - 10:00**

On 21 November 2009, a new standard will be introduced to provide transparency with cover payments. The release of the MT 202 COV will end a long period of industry discussion and preparation and kick off a new era: the take-up of the message by the market place. Attend this session to learn about the Payments Market Practice Group market practice guidelines, the industry's readiness and the regulators' stance. This is your opportunity to get answers to your burning questions from an expert panel.



### 5.1.7 AFAC roundtable (by invitation only)

Brought to you by the AFAC

**Wednesday 16 September, 16:00 - 17:00**

The Asia Funds Automation Consortium will host a forum on how to improve Asia Pacific's funds automation rates.

### 5.1.8 Cross-border ACH: The launch of the International Payments Framework (IPF)

Brought to you by the International Payments Framework

**Thursday 17 September, 09:00 - 10:00**

IPF is a private-sector initiative with members from many geographies. IPF allows an individual country to retain its structure and process for low-value payments while using an IPF scheme, rule book, implementation guide and ISO 20022 bridge to extend global reach for cross-border ACH activity. After two years' preparation, the launch is near. The session will allow participants to learn how to reuse their existing investments in SWIFT, ACH and ISO 20022. Actual case study participants will share their experiences and expectations.



## 5.1.9 Payments in the new era: Market evolution in a cross-regional context

Brought to you by The Royal Bank of Scotland

**Thursday 17 September, 11:00 - 12:00**

The future for regulation and self-regulation will be one of the dominant themes of Sibos 2009. Previous Sibos conferences have highlighted key individual aspects of this global issue. Examples include last year's Special Interest Session on the Payment Services Directive and various Sibos sessions on SEPA.

Sibos Hong Kong presents an opportunity to build on these well-attended sessions by extending the debate across other regions and placing it in a global context. It will allow for a timely update on how the EU payments market is likely to evolve over the next three to five years, how other regional payments markets such as Asia will develop, and the global implications of these developments.

## 5.1.10 SEPA direct debits

Brought to you by EBA CLEARING

**Thursday 17 September, 14:00 - 15:00**

EBA CLEARING will provide an update on the final preparations for the launch of its SEPA Direct Debit (SDD) services on STEP2 - its pan-European retail payments platform. Sixty-six major banks from 16 European countries have registered with EBA CLEARING for the core SDD service. Of these, 44 banks have also signed up for the new B2B SDD service.

Both services are fully compliant with the relevant EPC rulebooks and are scheduled to begin operations on 2 November 2009, the official launch date of the SDD Schemes. EBA CLEARING's pan-European retail payments platform STEP2 currently extends reachability via its SEPA Credit Transfer Service to 98.08% of the financial institutions across SEPA that have signed the SCT Adherence Agreement of the EPC.

## 5.1.11 Securities Market Practice Group: What it is and what it does

Brought to you by the SMPG

**Friday 18 September, 09:00 - 10:00 followed by workshops**

Attend this session to learn about the different activities of the Securities Market Practice Group (SMPG). Hosted by the co-chairs, this session will provide a general introduction to SMPG, its global accomplishments and a summary of the achievements and focus of each of its working groups.



## 5.1.12 Processing utilities: Leveraging economies of scale to reduce operational costs

Brought to you by SmartStream

### Date and time to be confirmed

From the increasing acceptance of the software as a service model, through to the emergence of multi-entity outsourcing initiatives, innovation in outsourcing models is offering financial institutions the opportunity to reduce their operational costs to new low levels. But how do firms select the right model? How do they minimise the risk of passing critical functions to a third party? And what governance is required to manage a successful relationship with a service provider?

## 5.2 Brought to you by McKinsey

### 5.2.1 Adjusting to the new reality: A cost-per-trade approach to capital markets

#### Tuesday 15 September, time to be confirmed

The past year has seen a radical reshaping of capital markets business models. Away from the headline-grabbing collapses, some product categories have all but shut down. With a move toward lower-margin flow volumes and near-term revenues looking uncertain, many banks are taking a good hard look at their IT/Ops costs.

How can banks cut deep and fast, while still maintaining some flexibility for the future? This session will outline a cost-per-trade approach to designing a transformation program that can help banks reduce costs and improve scalability, and enable a structural change to the processing model.

- Charlie Nunn, Partner, McKinsey & Co.
- Chris Ip, Partner, McKinsey & Co.



## 5.2.2 Managing counterparty risk in wholesale banking

**Tuesday 15 September, time to be confirmed**

The financial crisis and the reality of sudden failure among major banks has demonstrated importance of counterparty risk management in wholesale banking. In this session we will highlight some of the key issues and root causes in counterparty risk management observed in different wholesale banking settings and the impact they have on performance. We will illustrate how banks face these issues and will describe key operational and IT levers to improve counterparty risk management in wholesale banking, with particular attention to transaction banking.

- Nils Beier, Partner, McKinsey & Co.
- Anna Yip, Partner, McKinsey & Co.

## 5.2.3 The global payments business: McKinsey's global payment profit pools and lessons for managing transaction banking

**Tuesday 15 September, time to be confirmed**

Payments are a USD 900 billion global business, but the structure, market dynamics, profitability and growth prospects vary greatly across regional and national markets. A review of McKinsey's global payment profit pools will set the stage for an exploration of the structure of the global transaction banking business, trends affecting cash management and levers for improving

- Wouter De Ploey, Partner, McKinsey & Co.
- Charlie Nunn, Partner, McKinsey & Co.
- Steve Ledford, Senior Expert, McKinsey & Co.
- Anna Yip, Partner, McKinsey & Co.



## 5.2.4 Managing regulatory change: Steering a payments business through in a world of changing rules

**Tuesday 15 September, time to be confirmed**

Every aspect of banking is facing changes in the regulatory environment. This session lays out an active approach to managing the regulatory process, drawing on lessons learned in financial services and other industries. Regulatory strategies are explained in the context of the competitive scenarios that follow from major regulatory change. Furthermore how should financial institutions position themselves against the requirements posed on them by society and legislators such as ethical lending, fair access to services, stewardship of resources, transparency and financial security

- Olivier Denecker, Senior Knowledge Expert, McKinsey & Co.
- Steve Ledford, Senior Expert, McKinsey & Co.

## 5.2.5 The cost of complexity: Insights from McKinsey's global bank IT and operations surveys

**Wednesday 16 September, time to be confirmed**

For the last four years, McKinsey & Company has conducted extensive benchmarking surveys on IT in banking. Involving some 80 European banks and 60 Asian banks, the resulting knowledge base has fast become an industry reference. Recently, we have expanded our benchmarking effort to cover both operations and support functions. This session will describe some of the key insights we have derived - including the impact of complexity on the cost of bank IT and operations.

- Wouter De Ploey, Partner, McKinsey & Co.
- Chris Ip, Partner, McKinsey & Co.
- Tommaso Natale, Partner, McKinsey & Co.



### 5.3.1 Exceptions and Investigations: Speed dating

**Monday 14 September, 09:00 - 11:00**

With an industry-wide adoption plan for Exceptions and Investigations that will remove all FIN payment-related enquiry messages now in place, Sibos 2009 is the perfect time to find out how to meet the adoption deadline and what the benefits are.

Our informal Exceptions and Investigations (E&I) speed dating session brings together early adopters and partners of all regions and sizes, as well as SWIFT business and technical experts. Each will introduce you to their solution for a world where enquiries are processed end-to-end with STP.

Early adopters will share with you the rationale of their decision and their experience so far. SWIFT partners and service bureaus will guide you through their broad range of implementation options. SWIFT experts will be at your service to help you build the business case or clarify SWIFT's integration-and package solutions in the area of exceptions and investigations.

### 5.3.2 SWIFT for Payment Market Infrastructures: Supporting clearing and settlement payment systems

**Monday 14 September, 09:00 - 09:45**

Discover how SWIFT for Payment Market Infrastructures helps central banks in their current and future payment clearing and settlement systems. Central Banks are modernising their payment systems, looking to strengthen their high-value payment infrastructures and/or enlarge the scope of their activities to increase efficiency, reduce settlement risk and lower costs to their community. Central banks will present their views on the evolution of their role, their vision of the evolution of payment systems and their current transformation plans. Learn how they are leveraging the SWIFT portfolio to underpin their transformation.

With simultaneous translation.

## 5.3 Brought to you by SWIFT

To complement the many Sibos conference sessions, SWIFT is mounting a rich programme of information session and case studies. Join us throughout the week for the latest information on our portfolio of solutions, products and services to support your business.



### 5.3.3 SWIFTReady applications and services

**Monday 14 September, 10:00 - 10:45**

You have probably heard of SWIFTReady but are not quite sure what it represents and why it may be useful to you. Yes, it is a label and there are a number of them - SWIFTReady Applications, SWIFTReady Services, SWIFTReady Connectivity and the new SWIFTReady Consultancy - but what do they all mean? What is behind each label and why should you care? If you consider SWIFT to be a mission-critical system for your business, you need to know about the SWIFTReady programme. This session will explain how you can benefit most from each label.

With simultaneous translation.

### 5.3.4 SWIFT Professional Services

**Monday 14 September, 11:00 - 11:45 and  
Tuesday 15 September, 14:00 - 14:45**

“We are surrounded by insurmountable opportunity.” Many operations professionals can no doubt sympathise with this sentiment. You know there are improvements that would deliver bottom-line value to your business. The only problem is finding time away from your mission-critical day-to-day activities to identify them. SWIFT Professional Services is here to help. We are a dedicated team of SWIFT experts who provide extensive knowledge of financial markets and systems, message standards and front and back office integration processes in business, technology and infrastructure related areas.

With simultaneous translation

### 5.3.5 Alliance Lite: Now with support for securities and funds messaging

**Tuesday 15 September, 09:00 - 09:45**

Alliance Lite is our simple and cost-effective way for low-volume financial institutions and corporates to reach their counterparts over SWIFT. With Release 2.0, Alliance Lite will appeal to whole new types of customers. If you are a custodian or securities depository, find out how your counterparties (low-volume investment managers and broker/dealers) can use Alliance Lite to send you standard SWIFT messages instead of faxes, resulting in increased automation and reduced errors and operational risk. In addition, Alliance Lite 2.0 allows low volume fund distributors to send and track the status of fund orders and enables low-volume transfer agents/fund administrators to process these orders as standard messages instead of faxes. Multi-bank cash account reporting, already available, will be extended to cover investment account reporting.

With simultaneous translation



### 5.3.6 How can SWIFT help you mitigate liquidity risk?

**Tuesday 15 September, 10:00 - 10:45**

The credit crisis has turned the spotlight on liquidity management. The role of the treasurer is to make sure that the most effective approaches to cash and liquidity management are taken. As the speed of transactions accelerates, he must be able to rely on an intra-day cash reporting solution that allows him to communicate in a fully automated and standardised way with his counterparties. SWIFT has a range of intra-day cash reporting solutions that support the management of your institution's cash accounts. These standardised solutions enable automated, streamlined processes, providing greater control over dispersed cash positions in multiple currencies and multiple locations.

With simultaneous translation.

### 5.3.7 Is information visibility the answer to the supply chain challenge?

**Tuesday 15 September, 13:00 - 13:45**

Banks are looking to improve their service offerings to their corporate customers for their physical and financial trade cycles (supply chain). These customers need help with financing, risk mitigation, compliance and speeding up their trade transactions overall. Visibility and accessibility of information is essential for banks to offer a competitive range of services and for their customers to remain competitive. Information must be specific, granular, and in data-element form so that it can be extracted and used. This session will offer concrete examples of SWIFT products - such as Trade for Corporates, the Trade Services Utility, Watch - that can make the difference.

With simultaneous translation.



### 5.3.8 XBRL and SWIFT join forces to improve transparency and increase automation

**Tuesday 15 September, 14:00 - 14:45**

A combination of the XBRL technical standard and ISO-based business standards is being touted as a potential solution to the challenge of involving issuers in corporate actions automation. SWIFT, ISO and XBRL are currently working together to bring this solution to fruition, focusing first on an initiative with DTCC, with a plan to roll out the solution to other infrastructures and geographies. What exactly is XBRL and how does it relate to ISO standards? What are the business benefits to be gained by bringing them together and are there other areas of the financial industry in which XBRL can be used to encourage the adoption of standardised, automated processing? What are the initiatives already undertaken, most specifically in the area of corporate actions, where the need to reduce cost, minimise errors and increase transparency is higher than before?

With simultaneous translation.

### 5.3.9 Alliance Integrator: Enabling a smooth integration of with your business applications

**Tuesday 15 September, 15:00 - 15:45**

Alliance Integrator is a new SWIFT product that makes SWIFT integration with your business applications much easier. Using Integrator, you will be able to minimise the modifications required in your back-office applications for the initial implementation of SWIFT functionality via Alliance Access, reducing the time and cost for the deployment of business solutions over SWIFTNet. Furthermore, Integrator insulates your applications from much of the ongoing maintenance associated with evolving standards and changes in Alliance Access, thus dramatically reducing the changes required to your applications and diminishing the risk and ongoing costs associated with SWIFT implementations.

With simultaneous translation.



### 5.3.10 Good technical support helps you sleep easy at night. Do you have the right level?

**Tuesday 15 September, 16:00 - 16:45**

Last May, SWIFT launched a new set of support levels. Aimed at operational attendees and SWIFT User Group Chairpersons, this session provides an opportunity to learn about the new support levels and offers a platform for open discussions to exchange best practices and explore the potential evolution of support.

With simultaneous translation.

### 5.3.11 Securities reference data: Identity crisis?

**Wednesday 16 September, 09:00 - 09:45**

Regulators are placing an increasing emphasis on the need for more transparency in the financial industry. Good quality reference data is one essential element required to turn transparency aspirations into reality. Does the industry have the quality of data it needs to meet these new challenges? How can more clarity and granularity be achieved for the identification of assets, exposures and parties to transactions? What steps are needed to make the process of obtaining reference data more effective and efficient? Suggestions have been made for an industry utility to hold essential reference data. Is this the best way forward and, if so, how would it work? The session will cover all these questions, provide a grounding in the latest initiatives under way to move the industry forward, and bring you up to speed on SWIFT's own initiatives in the reference data space.

With simultaneous translation.

### 5.3.12 Workers' Remittances: High-value services for low-value payments

**Wednesday 16 September, 09:00 - 09:45**

This session will outline the business rationale and value proposition for Workers' Remittances, a new solution from SWIFT that supports financial institutions' cross-border person-to-person payments. Two early-adopter banks will present case studies on their experience with the solution and outline the value it is bringing to them.



### 5.3.13 Proxy Voting: Raising the standard of corporate governance

**Wednesday 16 September, 10:00 - 10:45**

Political and regulatory pressure to maintain the highest standards of corporate governance is growing. This requires a proxy voting process that is efficient, transparent and cost-effective. The process in place today can be fraught with inefficiencies. What are the challenges and what risks are they creating? How could standardisation help? SWIFT's Proxy Voting solution provides a robust, transparent audit trail to streamline and improve cross-border proxy voting. So what does the industry need to do to move forward with implementation? This panel discussion will bring together key stakeholders in the proxy voting and corporate governance process to debate the way forward.

With simultaneous translation.

### 5.3.14 Trade matching on Accord: Extending the benefits from treasury to securities

**Wednesday 16 September, 13:00 - 13:45**

In the current financial climate, the pressure is on to eliminate as much risk and cost from your operations as possible, and timely, automated confirmation matching is a powerful tool to improve straight-through processing and make important operational efficiency gains. Find out about the latest enhancements to SWIFT's established Accord matching system for treasury, including new functionality to capture trades for matching directly out of order matching systems, as well as Accord for Securities, now live and enabling prime and executing brokers to radically reduce the risk and costs associated with processing equity and fixed income trades originating from hedge funds globally. Accord continues to be the leading choice of matching solution both for individual firms - and, as Accord for Securities demonstrates, increasingly for communities of users seeking common solutions to collective, industry-wide problems. Attend this session to find out why.

With simultaneous translation.



### 5.3.15 New perspectives on the supply chain business in Asia

Wednesday 16 September, 14:00 - 14:45

The world economy relies upon the financing of trade to keep the wheels of commerce turning, and perhaps nowhere is that more evident than in Asia, whose economies have been driven by export-led growth. This session will identify opportunities for banks, importers and exporters in the Asian market. Expect to learn how SWIFT's Trade Services Utility helps corporates and member banks streamline their trade operations, reduce costs and improve their profit margins.

### 5.3.16 Workers' Remittances: Building your business network

Wednesday 16 September, 14:00 - 14:45

Workers' Remittances is more than a technical platform. It is a business framework for person-to-person payments. This session will guide participants through the steps to building their network of partners on the service. Topics to be covered include choosing the remittance corridors relevant to your customers, identifying a partner, building a bilateral business agreement and go-to-market plan and how Workers' Remittances market practices bring flexibility and scalability to your service.

### 5.3.17 SWIFT and risk management in the post-crisis environment: Operational risk

Wednesday 16 September, 14:00 - 14:45

Ensuring the highest levels of operational efficiency and minimised operational costs and risks is essential in the post-crisis financial markets. SWIFT offers a number of solutions to support you in managing process risk and maintaining strong operational risk controls. Find out how SWIFT's solutions for portfolio reconciliation and trade processing for OTC derivatives, commodities and loans transactions can help.

### 5.3.18 MT/MX coexistence: Everything you always wanted to know, but were afraid to ask

Wednesday 16 September, 15:00 - 15:45

The shift to the new MX messages will impact every SWIFT user. What is the latest on deadlines and timeframes for moving from the traditional MT messages to the new MX messages? Which messages are first? When do I need to be ready and what is SWIFT doing to make this transition easy and transparent?

With simultaneous translation.



### 5.3.19 How to reduce your SWIFT total cost of ownership

**Wednesday 16 September, 16:00 - 16:45**

SWIFT has initiated a focus programme to reduce the total cost of ownership (TCO) of using SWIFT. Through a comprehensive model SWIFT has captured the direct and indirect costs related to current usage and launched initiatives in various customer segments to significantly reduce overall SWIFT costs. What are some of the initiatives and how do they reduce costs? How can we help you to reduce your SWIFT TCO? How can you participate in this programme and realise the benefits for your company?

With simultaneous translation.

### 5.3.20 Implementing and integrating Workers' Remittances

**Wednesday 16 September, 16:00 - 16:45**

This session will cover the technical aspects of Workers' Remittances outlining the technical components of the service, offering an overview of a typical implementation and integration project and explaining the tools and services available from SWIFT and vendors to assist banks in their technical projects

### 5.3.21 SWIFT and risk management in the post-crisis environment: Counterparty risk

**Thursday 17 September, 09:00 - 09:45**

Certainty about the identity and creditworthiness of your counterparties is a top priority in the wake of the financial crisis. SWIFT has a range of solutions to support you in better managing counterparty risk. In particular, find out how SWIFT's Collateral Management solution can help you manage information flows related to this critical activity, ensuring the effectiveness and efficiency of your collateral management function.



### 5.3.22 The SWIFT for Exceptions and Investigations industry adoption plan: getting there

Thursday 17 September, 10:00 - 10:45

How will the industry meet the milestones of the Exceptions and Investigations adoption plan that will lead to the decommissioning of FIN-related messages by the end of 2012? Our panellists will explode the myth that it is a resource-intensive project. They will share their experiences in implementing newly developed off-the-shelf or remote applications that provide them with the necessary return. They will explain why they believe every SWIFT member can benefit from a cost-effective solution and why, in the current crisis, it should be considered a priority project by financial institutions.

With simultaneous translation.

### 5.3.23 Alliance Lite: what's in it for me?

Thursday 17 September, 11:00 - 11:45

Alliance Lite gives you the ability to make simple payment operations with the convenience of a single point of access. Since its launch at Sibos 2008, Alliance Lite has been deployed by hundreds of users and the benefits are clear: cost reduction, operational efficiency and ease of use. But what does it really do and who is it for? If you are an existing SWIFT member, can you benefit from Alliance Lite? What models are available to software providers and banks to build on it? These and other topics will be addressed during this session.

With simultaneous translation.



### 5.3.24 The time is now: Implementing standards to lower costs and alleviate risks

Thursday 17 September, 12:00 - 12:45

Everyone wants to know how to lower cost and risk within their institution. We will present and review two or three case studies where different types of companies have implemented new standards and realised significant and measurable cost and risk reductions in their operational environment. This will include different market sectors (securities and payments/cash), different types of companies (corporates and financial institutions) and different kinds of implementation. Short presentations will be followed by a moderated Q&A session.

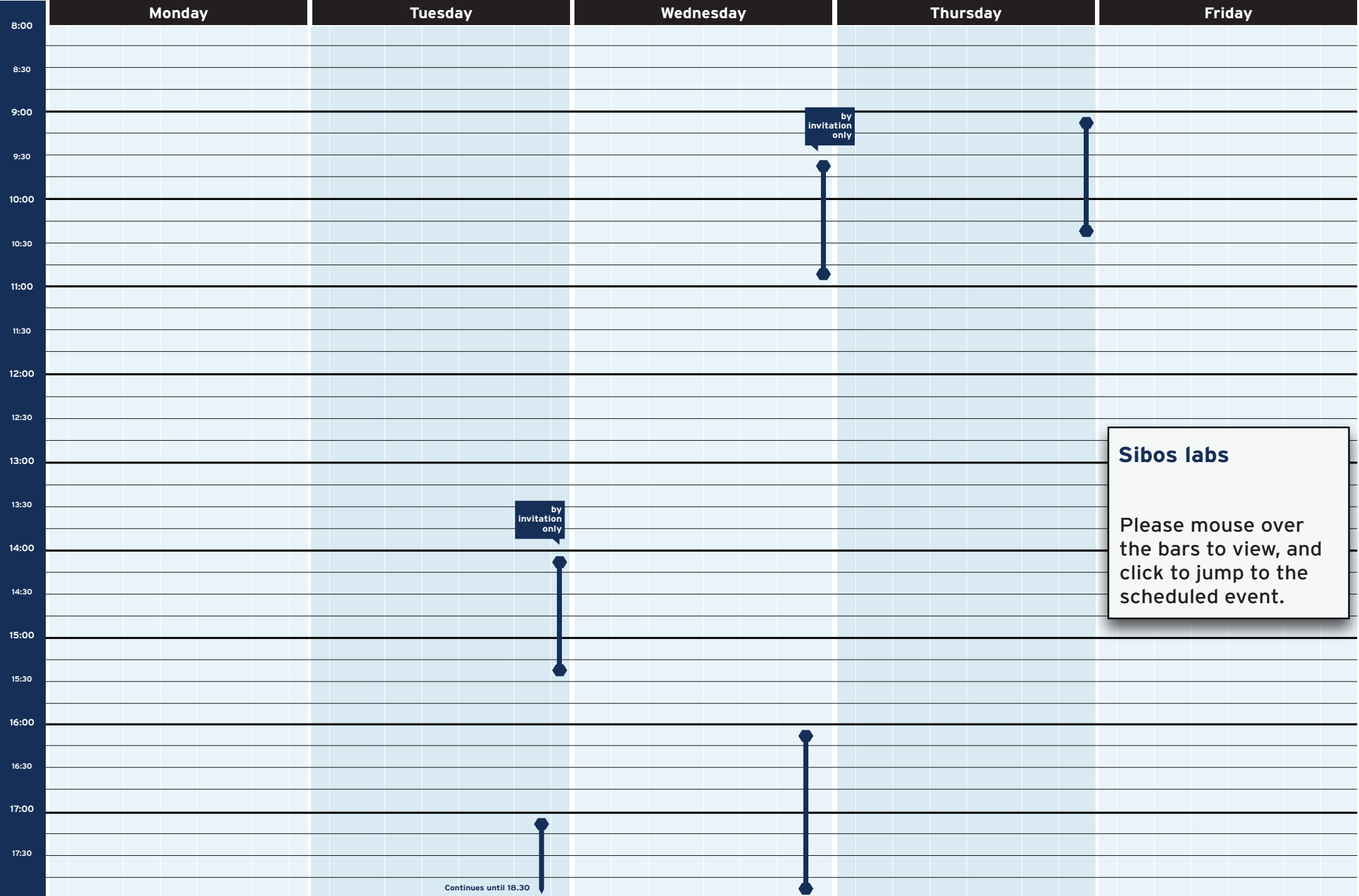
With simultaneous translation.

### 5.3.25 Personal identity solution for the corporate-to-bank space

Thursday 17 September, 14:00 - 14:45

This session explores SWIFT's solution for authenticating corporate-to-bank transactions at a personal level. Banks have increasing security requirements to protect electronic banking channels with their corporates. They need a cost-effective mechanism to authenticate individual corporate representatives in a non-repudiable way. Corporates need a simple multi-bank solution to sign data sent to their banks over various messaging channels. SWIFT's solution relies on PKI-based tokens that corporate representatives can activate with SWIFT, register with each bank independently and use with these banks to sign transactions sent over any channel.

With simultaneous translation.



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Sibos labs

**Sibos labs**

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## 6 Sibos labs

Collaborative workshops to share ideas, experiences and find tangible solutions on specific topics and issues related to our industry. Sibos Labs are an integral part of *Innotribe at Sibos* but, in addition to the Innotribe sessions, we are also covering other topics in these workshops:

### 6.1 Greening Sibos: Target Amsterdam 2010

**Tuesday 15 September, 17:00 - 18:30**

Are you passionate about being green? Share your knowledge and ideas with your peers in this collaborative workshop. We will focus on cost-effective ways to reduce the carbon footprint in the financial sector and, specifically, at Sibos Amsterdam, 2010.

### 6.2 Coexistence: A community challenge

**Wednesday 16 September, 16:00 - 18:00**

In this interactive workshop, the Standards community shares its vision for worldwide adoption of ISO 20022. Keeping a finger on the pulse of all major aspects of coexistence requirements and concerns, we'll take on the challenge of redefining the problem statement and gathering feedback to inspire the next wave of community engagement and planning for MT/MX coexistence.



## 6.3 SWIFT 2015

**Tuesday 15 September, 14:00-15:30 (by invitation only)**

**Wednesday 16 September, 09:30 -11:00 (by invitation only)**

The technical, regulatory, market, and social changes that we will face over the next five years are impossible to predict, so SWIFT's resilience in the face change will be the key to the robustness of its 2015 strategy.

As part of a 4-month process of gathering input on how SWIFT's current and future members and users are anticipating change, we would like to invite you to a 90-minute SibosLab session to brainstorm the future.

Our collective challenge is to imagine the sort of threats and opportunities SWIFT and its community will be facing over the next five years and think through their implications for all of us.

The session will be interactive, stimulating and challenging. No particular preparation is necessary, but courage and imagination are essential.

## 6.4 Simulation: Allocating scarce investment budgets

**Thursday 17 September, 09:00-10:30**

Join in this real-life game that pits group against group to first develop an investment pitch under difficult market and operating scenarios and then to gauge their success by seeing how many billions investors put into their venture. Insights and relevant actions will be discussed in the final 15 minutes.



## 7 More information

### 7.1 Sibos online

#### 7.1.1 Official Sibos website

Visit the official Sibos website ([www.Sibos2009.com](http://www.Sibos2009.com)) for all the latest Sibos news and information, including, once Sibos begins, reporting from the event.

#### 7.1.2 Sibos on swiftcommunity.net

While the dialogue of Sibos continues all year round in the many active communities on swiftcommunity.net, **this dedicated Sibos community** brings you a little more focus on the specific conference sessions, the exhibition and the networking of Sibos.

**Visit the blog** for regular updates from the SWIFT team responsible for bringing you Sibos and your opportunity to comment.

**The forums** host debate about the various conference streams, the exhibition, the SWIFT stand and networking events. You'll also find discussion threads devoted to sharing information about the host city and much more.

You can share Sibos-related information in **the documents section**.

Last but not least, you can also start conversations and network with fellow Sibos participants who are online right now. To do so visit **our chat area**.



### 7.1.3 mySibos

mySibos is a networking tool that helps you arrange your Sibos week; plan your conference sessions attendance, exhibition stand visits and, more importantly, networking with other Sibos participants.

mySibos makes it possible to start networking before Sibos. Search for details of contacts by name, country, institution, business focus and responsibility. Exchange emails before and during Sibos. Set up your own session itinerary in line with your interests and area of responsibility. See who is exhibiting where and search by booth number and browse through the stands to find out what products are on show.

Once you have registered you will receive your log-in and password to access mySibos, our networking tool and start preparing your Sibos week.

### 7.1.4 Twitter

For regular, bite-sized updates about Sibos, follow us on Twitter:  
[www.Twitter.com/Sibos](http://www.Twitter.com/Sibos)

## 7.2 The exhibition

The dynamic, business-focused Sibos exhibition provides a wealth of opportunities to network and make essential business connections and to collaboratively discuss future requirements and solutions. This years' exhibition is the biggest in Asia Pacific ever with over 155 application and middleware vendors, systems integrators, financial institutions, consultants and central clearing systems from around the world. With over 90% of all participants visiting the Sibos exhibition at some point during the week, there is a strong link between the conference and the exhibition. Exhibitors can take advantage of this fact by positioning themselves as industry experts, talking to participants who are keen to find out more, and understanding how the vendor community will address the issues that have been discussed.

Visit [www.Sibos2009.com](http://www.Sibos2009.com)



### 7.3 Open Theatre sessions

Boston, Vienna and now Hong Kong - the Open Theatres are available on exhibition levels one and three, featuring presentations from financial institutions, software companies and SWIFT partners. These are 30-minute sessions that provide insights by the SWIFT community for the SWIFT community, they are current, relevant and can help you keep in touch with what is happening now and in the future.

Full details will be available on [www.Sibos2009.com](http://www.Sibos2009.com)

### 7.4 Registration

Sibos is exclusively open to representatives from SWIFT Users (that is, SWIFT Members, Sub-members and Participants), representatives from exhibiting companies and other persons invited by SWIFT.

The registration fee for a participant includes full week participation in the conference, access to the exhibition, one copy of all Sibos publications and scheduled meals (optional).

To register, please visit [www.Sibos2009.com](http://www.Sibos2009.com)



## 7.5 Practical information

### 7.5.1 Venue

Hong Kong Convention and Exhibition Centre  
1 Expo Drive, Wanchai, Hong Kong

Tel: +852 2582 8888  
Fax: +852 2131 7106  
Email: [hkcepc@hkcec.com](mailto:hkcepc@hkcec.com)  
Website: [www.hkcec.com](http://www.hkcec.com)

### 7.5.2 Sibos opening hours

Monday	09:00-18:00
Tuesday	09:00-18:00
Wednesday	09:00-18:00
Thursday	09:00-17:30
Friday	09:00-12:00

### 7.5.3 Visas

The Hong Kong visa system is almost exactly the same as under British rule and wholly separate to the Chinese visa system.

Hong Kong treasures its place as an international hub of business and top tourist destination. As such, it strives to make visa regulations as relaxed and simple as possible. Nationals of the US, Europe, Australia and New Zealand don't require a visa to enter Hong Kong.

Most countries do not need to apply for a visa to visit Hong Kong, with the exception of some countries in Africa, the Middle-East and Southern Asia. Please refer to the website of the Hong Kong immigration department for the full list.

As the visa application process can take a while, plan your application well ahead of Sibos. Please note that SWIFT does not provide invitation letters for visa purposes.



# Sibos 2009 Speakers

Click below to view

View by  
Alphabetical Names

View by  
Alphabetical Companies

# Speakers alphabetical by name

Last name	First name	Title	Institution	Session name
Ayala	Danny	Senior Vice President Global Remittance Services Group Head	Wells Fargo Bank	Workers remittances: Evolving through the crisis
Baillargeon	Bob	Senior Vice President of Enterprise Risk Management	State Street	Risk: Will we ever learn?
Barton	Dominic	Managing Director	McKinsey & Company	The Asian century: implications for the financial industry
Bellacosa	Michael	Director, Product Management Treasury Services	The Bank of New York Mellon	Workers remittances: Evolving through the crisis
Bessant	Catherine	Global Product Solutions President	Bank of America	Will transaction banking be the engine for sustainable growth?
Blair	David	Vice President Treasury	Huawei	Corporate requirements for collaborative bank solutions
Blanco	Antonio	Director of International Banking	La Caixa	Workers remittances: Evolving through the crisis
Bodart	Paul	EVP, Asset Serving Brussels - Head of T2S Corporate Action subgroup	BNYMellon	Corporate actions automation: out of the back office and into the limelight?
Bodman	Taylor	Partner	Brown Brothers Harriman	Standards - Now more than ever
Bond	Martine	Global Head of FX Prime Brokerage	Morgan Stanley	Foreign Exchange: Do relationships matter?
Chan	Ronnie	Chairman	Hang Lung Group	Sibos one year on - leading through uncertainty
Chang	Steven	Senior managing director, and head of FX Sales & Trading in Hong Kong	State Street	Foreign Exchange: Do relationships matter?
Chisholm	Dean	Head of Operations, Asia Pacific	INVESCO	Cross-border funds distribution: Modelling the future
Cirasino	Massimo	Head of the Payment Systems Development Group	World Bank	Financial market harmonization
Close	Rob	President, CLS Bank and CEO, CLS Group	CLS	Can central counterparties save the world?
Closier	Alain	Global Head, Société Générale Securities Services and Member of the Group Management Committee	Société Générale	Can we afford the future?
Connelly	Timothy	Global Innovation and Product Services (IPS) Division	Brown Brothers Harriman	Cross-border funds distribution: Modelling the future
Cox	Graham	Director: Global Product Manager, Debt Products	Deutsche Bank	Carbon trading: Does Asia hold the key?
Cullinan	Bob	Director, Treasury Systems	Ford Motor Company	Challenges and opportunities of the corporate treasurer
de Lencquesaing	Edouard	Director	Netmanagers	ASEAN integration: Skipping the hard part?
De Pauw	Edwin	Director Single Platform and Market Harmonisation	Euroclear	Corporate actions automation: out of the back office and into the limelight?
de Teran	Natasha	Columnist	Freelance	Can central counterparties save the world?

# Speakers alphabetical by name

Last name	First name	Title	Institution	Session name
de Vidts	Godfried	Director of European Affairs	ICAP	Do we really need global market redesign?
Dudsak	Craig S.	Managing Director, Global Transaction Services - Global Custody	Citi	Corporate actions automation: out of the back office and into the limelight?
Fawcett	Karen	Senior Managing Director and Group Head of Transaction Banking	Standard Chartered Bank	Corporate requirements for collaborative bank solutions
Fors	Goran	Global Head of Custody Services	SEB	Corporate actions automation: out of the back office and into the limelight?
Francotte	Pierre	CEO	Euroclear	Do we really need global market redesign?
Gem	Mark	Head of Business Management	Clearstream Banking S.A.	Risk: Will we ever learn?
Guldimann	Till	Vice chairman	SunGard	Financial market harmonization
Haggerty	Simon	Managing Director, Operations	UBS	Can central counterparties save the world?
Hartsink	Gerard	Senior Executive Vice President and chairman of the European Payments Council	ABN AMRO	Financial market harmonization
Hartsink	Gerard	Senior Executive Vice President and chairman of the European Payments Council	ABN AMRO	SEPA: Have we reached the cruising altitude?
Heisterborg	Robert	Global Head Payments and Cash management	ING	Payments innovation
Heller	Daniel	Head of the Secretariat of the Committee on Payments and Settlement Systems (CPSS)	Bank for International Payments (BIS)	System convergence: More for less?
Irani	Farhad	Head of Asia Pacific	PayPal	Corporate requirements for collaborative bank solutions
Issac	Tom	Managing Director, Head of Financial Institutions	Citi	Risk: Will we ever learn?
Jenkins	Chris	Global Product Head, Cash Management Operations	Standard Chartered Bank	System convergence: More for less?
Jetley	Dinkar		Deutsche Bank	Prime brokerage: The first casualty?
Jordan	Marcelo	CDM Registry Operator	UNFCCC	Carbon trading: Does Asia hold the key?
Kah Chye	Tan	Global Head of Trade Finance, Transaction Banking	Standard Chartered Bank	Demand or supply: Will the shortage of trade credit reverse globalisation?
King	Marion	CEO	VocaLink	Financial market harmonization
Klipin	Colin	Managing Director of Global Payments	Barclays	Risk: Will we ever learn?
Lambert	Colin	Editor	Profit and Loss	Foreign Exchange: Do relationships matter?
Laurens	John	Senior Vice President, Global Payments and Cash Management	HSBC	Corporate requirements for collaborative bank solutions
Leander	Rick	Executive Vice President	The Clearing House	Standards - Now more than ever

# Speakers alphabetical by name

Last name	First name	Title	Institution	Session name
Lichter	Gilbert	CEO	EBA CLEARING	SEPA: Have we reached the cruising altitude?
Long	Andrew	Head of Global Transaction Banking and Group General Manager	HSBC	Will transaction banking be the engine for sustainable growth?
Lowrey	John	CEO	Chi-X Global	Do we really need global market redesign?
Marchenko	Grigori	Governor	The National Bank of Kazakhstan	Central Asia: ready for expansion?
Martin	Richard	Head of Payments and Cash Management International Cash and Trade	Barclays	Challenges and opportunities of the corporate treasurer
Mathieson	Kelly	Managing Director	J.P.Morgan	Who can I trust? The impact of the crisis on securities financing, collateralisation and liquidity management
Mehta	Rajesh	Managing Director, Head of Treasury Trade Solutions, EMEA	Citi	Payments innovation
Mermigidis	Irene		Clearstream Banking S.A.	Standards - Now more than ever
Merrell	Timothy	Director, Head of dbFX4Cash	Deutsche Bank	Foreign Exchange: Do relationships matter?
Metoudi	Philippe	Executive Vice President	Clearstream Banking S.A.	ASEAN integration: Skipping the hard part?
Nacamuli	Alec	Global Payments Executive, Financial Services Sector	IBM	ASEAN integration: Skipping the hard part?
Nair	Shri M/ V.	Chairman and Managing Director	Union Bank of India	Outlook India: Is it leaving the BRICs behind?
O'Connor	Lloyd	Managing Director, Business Unit-Treasury Services	J.P.Morgan	Challenges and opportunities of the corporate treasurer
Parkinson	Richard	Managing Director, Journalist	Treasury Today	Corporate requirements for collaborative bank solutions
Perard	Frederic	Head of Product, Global Fund Services	BNP Paribas Securities Services	Cross-border funds distribution: Modelling the future
Picker	Aleksander	CEO	JSC "ATFBank" Member of UniCredit Group	Central Asia: ready for expansion?
Pravettoni	Alberto	Managing Director, Group Corporate Strategy	LCH Clearnet	Can central counterparties save the world?
Ramakrishnan	Dr. K.	Chief Executive	Indian Banks' Association	Outlook India: Is it leaving the BRICs behind?
Ramamurthy	Shanker	Global Managing Partner, Banking and Financial Markets	IBM	Can we afford the future?
Reuben	Michael	Managing Director, Global Transaction Services, Japan	Citi	Outlook Japan: Unveiling the aspirations of Japan Inc.
Robson	Ben	Head of FX	Man Financial Global	Foreign Exchange: Do relationships matter?

# Speakers alphabetical by name

Last name	First name	Title	Institution	Session name
Ruffel	Charlie	Founder and Director	Asset International	Who can I trust? The impact of the crisis on securities financing, collateralisation and liquidity management
Saito	Atsushi	President & CEO	Tokyo Stock Exchange Group	Do we really need global market redesign?
Salonen	Ilkka	Deputy Chairman	Sberbank	Central Asia: ready for expansion?
Sands	Peter	CEO	Standard Chartered Bank	Sibos one year on - leading through uncertainty
Shahrawat	Dushyant	Senior Research Director, Investment Management	TowerGroup	Prime brokerage: The first casualty?
Shay	Jamie	Head of Standards	SWIFT	Standards - Now more than ever
Shinohara	Minoru	CEO	Nomura Asia Holdings	Outlook Japan: Unveiling the aspirations of Japan Inc.
Steinbach	Michael	Chairman of the Board of Directors	Equens	SEPA: Have we reached the cruising altitude?
Steinmueller	Werner	Managing Director, Head of Global Transaction Banking	Deutsche Bank	Will transaction banking be the engine for sustainable growth?
Tagai	Masayuki	Chief Manager	Bank of Tokyo-Mitsubishi (UFJ)	Standards - Now more than ever
Tang	Tjun	Partner and Managing Director	The Boston Consulting Group	Challenges and opportunities of the corporate treasurer
Tessler	Jeffrey	CEO	Cleastream	Can we afford the future?
Ulrich	Jing	Managing Director and Chairman, China Equities	J.P. Morgan	The Asian century: implications for the financial industry
Van de Velde	Jo	Managing Director, Product Management	Euroclear	Who can I trust? The impact of the crisis on securities financing, collateralisation and liquidity management
Vanni d'Archirafi	Francesco	Chief Executive Officer, Global Transaction Services	Citi	Will transaction banking be the engine for sustainable growth?
Waterhouse	Russ	Executive Vice President	The Clearing House	Payments innovation
Whybrow	Martin	Editor and Director	IBS Publishing Ltd	Demand or supply: Will the shortage of trade credit reverse globalisation?
Wolf	Martin	Chief economics commentator	Financial Times	Sibos one year on - leading through uncertainty
Wong	Peter	Founding Chairman	IACCT China	Challenges and opportunities of the corporate treasurer
Yue	Justin K. H.	CEO	Tradelink Electronic Commerce Limited	Financing the supply chain in Asia: The weakest link?

# Speakers alphabetical by company

Last name	First name	Title	Institution	Session name
Hartsink	Gerard	Senior Executive Vice President and chairman of the European Payments Council	ABN AMRO	Financial market harmonization
Hartsink	Gerard	Senior Executive Vice President and chairman of the European Payments Council	ABN AMRO	SEPA: Have we reached the cruising altitude?
Ruffel	Charlie	Founder and Director	Asset International	Who can I trust? The impact of the crisis on securities financing, collateralisation and liquidity management
Heller	Daniel	Head of the Secretariat of the Committee on Payments and Settlement Systems (CPSS)	Bank for International Payments (BIS)	System convergence: More for less?
Bessant	Catherine	Global Product Solutions President	Bank of America	Will transaction banking be the engine for sustainable growth?
Tagai	Masayuki	Chief Manager	Bank of Tokyo-Mitsubishi (UFJ)	Standards - Now more than ever
Klipin	Colin	Managing Director of Global Payments	Barclays	Risk: Will we ever learn?
Martin	Richard	Head of Payments and Cash Management International Cash and Trade	Barclays	Challenges and opportunities of the corporate treasurer
Perard	Frederic	Head of Product, Global Fund Services	BNP Paribas Securities Services	Cross-border funds distribution: Modelling the future
Bodart	Paul	EVP, Asset Serving Brussels - Head of T2S Corporate Action subgroup	BNYMellon	Corporate actions automation: out of the back office and into the limelight?
Bodman	Taylor	Partner	Brown Brothers Harriman	Standards - Now more than ever
Connelly	Timothy	Global Innovation and Product Services (IPS) Division	Brown Brothers Harriman	Cross-border funds distribution: Modelling the future
Lowrey	John	CEO	Chi-X Global	Do we really need global market redesign?
Dudsak	Craig S.	Managing Director, Global Transaction Services - Global Custody	Citi	Corporate actions automation: out of the back office and into the limelight?
Issac	Tom	Managing Director, Head of Financial Institutions	Citi	Risk: Will we ever learn?
Mehta	Rajesh	Managing Director, Head of Treasury Trade Solutions, EMEA	Citi	Payments innovation
Reuben	Michael	Managing Director, Global Transaction Services, Japan	Citi	Outlook Japan: Unveiling the aspirations of Japan Inc.
Vanni d'Archirafi	Francesco	Chief Executive Officer, Global Transaction Services	Citi	Will transaction banking be the engine for sustainable growth?
Gem	Mark	Head of Business Management	Clearstream Banking S.A.	Risk: Will we ever learn?
Mermigidis	Irene		Clearstream Banking S.A.	Standards - Now more than ever
Metoudi	Philippe	Executive Vice President	Clearstream Banking S.A.	ASEAN integration: Skipping the hard part?

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Last name	First name	Title	Institution	Session name
Tessler	Jeffrey	CEO	Clestream	Can we afford the future?
Close	Rob	President, CLS Bank and CEO, CLS Group	CLS	Can central counterparties save the world?
Cox	Graham	Director: Global Product Manager, Debt Products	Deutsche Bank	Carbon trading: Does Asia hold the key?
Jetley	Dinkar		Deutsche Bank	Prime brokerage: The first casualty?
Merrell	Timothy	Director, Head of dbFX4Cash	Deutsche Bank	Foreign Exchange: Do relationships matter?
Steinmueller	Werner	Managing Director, Head of Global Transaction Banking	Deutsche Bank	Will transaction banking be the engine for sustainable growth?
Lichter	Gilbert	CEO	EBA CLEARING	SEPA: Have we reached the cruising altitude?
Steinbach	Michael	Chairman of the Board of Directors	Equens	SEPA: Have we reached the cruising altitude?
De Pauw	Edwin	Director Single Platform and Market Harmonisation	Euroclear	Corporate actions automation: out of the back office and into the limelight?
Francotte	Pierre	CEO	Euroclear	Do we really need global market redesign?
Van de Velde	Jo	Managing Director, Product Management	Euroclear	Who can I trust? The impact of the crisis on securities financing, collateralisation and liquidity management
Wolf	Martin	Chief economics commentator	Financial Times	Sibos one year on - leading through uncertainty
Cullinan	Bob	Director, Treasury Systems	Ford Motor Company	Challenges and opportunities of the corporate treasurer
de Teran	Natasha	Columnist	Freelance	Can central counterparties save the world?
Chan	Ronnie	Chairman	Hang Lung Group	Sibos one year on - leading through uncertainty
Laurens	John	Senior Vice President, Global Payments and Cash Management	HSBC	Corporate requirements for collaborative bank solutions
Long	Andrew	Head of Global Transaction Banking and Group General Manager	HSBC	Will transaction banking be the engine for sustainable growth?
Blair	David	Vice President Treasury	Huawei	Corporate requirements for collaborative bank solutions
Wong	Peter	Founding Chairman	IACCT China	Challenges and opportunities of the corporate treasurer
Nacamuli	Alec	Global Payments Executive, Financial Services Sector	IBM	ASEAN integration: Skipping the hard part?
Ramamurthy	Shanker	Global Managing Partner, Banking and Financial Markets	IBM	Can we afford the future?

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Last name	First name	Title	Institution	Session name
Whybrow	Martin	Editor and Director	IBS Publishing Ltd	Demand or supply: Will the shortage of trade credit reverse globalisation?
de Vidts	Godfried	Director of European Affairs	ICAP	Do we really need global market redesign?
Ramakrishnan	Dr. K.	Chief Executive	Indian Banks' Association	Outlook India: Is it leaving the BRICs behind?
Heisterborg	Robert	Global Head Payments and Cash management	ING	Payments innovation
Chisholm	Dean	Head of Operations, Asia Pacific	INVESCO	Cross-border funds distribution: Modelling the future
Ulrich	Jing	Managing Director and Chairman, China Equities	J.P. Morgan	The Asian century: implications for the financial industry
Mathieson	Kelly	Managing Director	J.P.Morgan	Who can I trust? The impact of the crisis on securities financing, collateralisation and liquidity management
O'Connor	Lloyd	Managing Director, Business Unit-Treasury Services	J.P.Morgan	Challenges and opportunities of the corporate treasurer
Picker	Aleksander	CEO	JSC "ATFBank" Member of UniCredit Group	Central Asia: ready for expansion?
Blanco	Antonio	Director of International Banking	La Caixa	Workers remittances: Evolving through the crisis
Pravettoni	Alberto	Managing Director, Group Corporate Strategy	LCH Clearnet	Can central counterparties save the world?
Robson	Ben	Head of FX	Man Financial Global	Foreign Exchange: Do relationships matter?
Barton	Dominic	Managing Director	McKinsey & Company	The Asian century: implications for the financial industry
Bond	Martine	Global Head of FX Prime Brokerage	Morgan Stanley	Foreign Exchange: Do relationships matter?
de Lencquesaing	Edouard	Director	Netmanagers	ASEAN integration: Skipping the hard part?
Shinohara	Minoru	CEO	Nomura Asia Holdings	Outlook Japan: Unveiling the aspirations of Japan Inc.
Irani	Farhad	Head of Asia Pacific	PayPal	Corporate requirements for collaborative bank solutions
Lambert	Colin	Editor	Profit and Loss	Foreign Exchange: Do relationships matter?
Salonen	Ilkka	Deputy Chairman	Sberbank	Central Asia: ready for expansion?
Fors	Goran	Global Head of Custody Services	SEB	Corporate actions automation: out of the back office and into the limelight?
Closier	Alain	Global Head, Société Générale Securities Services and Member of the Group Management Committee	Société Générale	Can we afford the future?

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Last name	First name	Title	Institution	Session name
Fawcett	Karen	Senior Managing Director and Group Head of Transaction Banking	Standard Chartered Bank	Corporate requirements for collaborative bank solutions
Jenkins	Chris	Global Product Head, Cash Management Operations	Standard Chartered Bank	System convergence: More for less?
Kah Chye	Tan	Global Head of Trade Finance, Transaction Banking	Standard Chartered Bank	Demand or supply: Will the shortage of trade credit reverse globalisation?
Sands	Peter	CEO	Standard Chartered Bank	Sibos one year on - leading through uncertainty
Chang	Steven	Senior managing director, and head of FX Sales & Trading in Hong Kong	State Street	Foreign Exchange: Do relationships matter?
Baillargeon	Bob	Senior Vice President of Enterprise Risk Management	State Street	Risk: Will we ever learn?
Guldimann	Till	Vice chairman	SunGard	Financial market harmonization
Shay	Jamie	Head of Standards	SWIFT	Standards - Now more than ever
Bellacosa	Michael	Director, Product Management Treasury Services	The Bank of New York Mellon	Workers remittances: Evolving through the crisis
Tang	Tjun	Partner and Managing Director	The Boston Consulting Group	Challenges and opportunities of the corporate treasurer
Leander	Rick	Executive Vice President	The Clearing House	Standards - Now more than ever
Waterhouse	Russ	Executive Vice President	The Clearing House	Payments innovation
Marchenko	Grigori	Governor	The National Bank of Kazakhstan	Central Asia: ready for expansion?
Saito	Atsushi	President & CEO	Tokyo Stock Exchange Group	Do we really need global market redesign?
Shahrawat	Dushyant	Senior Research Director, Investment Management	TowerGroup	Prime brokerage: The first casualty?
Yue	Justin K. H.	CEO	Tradelink Electronic Commerce Limited	Financing the supply chain in Asia: The weakest link?
Parkinson	Richard	Managing Director, Journalist	Treasury Today	Corporate requirements for collaborative bank solutions
Haggerty	Simon	Managing Director, Operations	UBS	Can central counterparties save the world?
Jordan	Marcelo	CDM Registry Operator	UNFCCC	Carbon trading: Does Asia hold the key?
Nair	Shri M/ V.	Chairman and Managing Director	Union Bank of India	Outlook India: Is it leaving the BRICs behind?
King	Marion	CEO	VocaLink	Financial market harmonization
Ayala	Danny	Senior Vice President Global Remittance Services Group Head	Wells Fargo Bank	Workers remittances: Evolving through the crisis
Crasino	Massimo	Head of the Payment Systems Development Group	World Bank	Financial market harmonization